



### Guiding Principles:

#### **A Strong and Unique Sense of Place**

SJSU has a strong and unique sense of place, both physical and virtual, with modern learning spaces, gathering places and a technology infrastructure. We create a welcoming, vibrant and safe environment that fosters a sense of belonging and Spartan pride.

#### **Unbounded Learning**

SJSU is an innovative, engaged learning community committed to preparing students with adaptive skills and knowledge for a global 21st century. Unbounded learning is facilitated by highly regarded faculty members actively engaging with students to provide a wide range of access to and delivery of learning content through in- and out-of-the-classroom experiences.



**Vision 2017 Goals and Division Responsibilities  
for Coordination of Strategic Initiatives**

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## Background

San José State implemented a strategic planning process in accordance with the university mission and Academic Senate procedures. It built upon the SJSU report to WASC that highlighted the university's commitment to educational effectiveness through a focus on three key themes—integrative learning, inclusive excellence and community connections. Through the strategic planning process, President Mohammad H. Qayoumi invited the SJSU community to share its long-term goals, aspirations and dreams for the university.

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# SJSU STRATEGIC PLAN: VISION

In addition, the report provided to the SPB described how these key areas of significance align with the three WASC themes. The SPB used this information to draft goals and measures related to the key WASC themes. The SPB easily identified commonalities across all WASC themes, particularly as they related to goals. The SPB was mindful of previous strategic planning efforts at SJSU, as well as the totality of the contributions made during the town halls, including not only the specific comments made, but also the sentiment that was shared. Based upon this understanding, the SPB Executive Committee drafted the guiding principles.

The SPB sought to develop a simple and coherent message regarding the vision that should be pursued by the university. It felt that the university's aspirations regarding the themes expressed in the WASC accreditation process could be met through actions guided by the two principles of "A Strong and Unique Sense of Place" and "Unbounded Learning." Further, the SPB felt the principles could guide SJSU through action planning and the strategic allocation of resources.

Next, the SPB created the goals and associated measures. The goals are seen as interdependent and equally important to the overall success of the university's core mission. While these goals represent what the SPB felt should be the central pursuits of the university, they are not meant to represent the totality of what SJSU may achieve during the next five years. The plan is intended to build upon the successes of the university and bring recognition and support to those initiatives and programs. It is the hope and intention of the SPB that each division, each college, each department, and each individual will embrace the guiding principles and engage in actions that will help SJSU achieve excellence.