

San José State University
ANTH 115 Sec 82, Fall 2021
The Emerging Global Culture

Course and Contact Information

Instructor: Dr. Jay Ou

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Office Hours: M 4-5pm or by Appt.
[https://sjsu.zoom.us/meeting/register/tZwvf-qhrjsrG9PvTmi7n-jQ9mL-C2c8V2HqC](https://sjsu.zoom.us/j/92251282000)

Technology Intensive Online Course

This course adopts an online classroom delivery format. A computer with internet connectivity and Canvas is required for students to participate in class activities and submit assignments. See [University Policy F13-2](http://www.sjsu.edu/senate/docs/F13-2.pdf) at <http://www.sjsu.edu/senate/docs/F13-2.pdf> for more details. All course material developed by the instructor is the intellectual property of the instructor and is to be used for private, study purposes only, and cannot be shared publicly or uploaded without the instructor's approval (see University policy S12-7).

Canvas and MYSJSU Messaging

Copies of the course materials such as the syllabus, major assignment handouts, and grades can be found on [Canvas Learning Management System course login website](#). You are responsible for regularly checking with the messaging system through [MySJSU](#) or [Canvas](#) to learn of any updates.

Course Description

In this course we will examine the emergence of global cultures. We will critically analyze the ways in which global capitalism, international trade, migration, and technological change have interacted, while keeping in focus the impacts of such changes upon individual lives and human cultures. Connections between culture and power will be a fundamental part of our analysis. Lectures, guest lectures, readings, and films will form the basis of coursework.

The first half of this course (Weeks 1-9) will examine historical processes of globalization and their effects on contemporary societies. The second half of the course (Weeks 10-16) will draw on this overview to explore key issues related to globalization, including: global production, consumption, capital, sport, migration, and fragility. The course ends with an examination of “alternative globalizations.”

ANTH 115 Course Goals and Student Learning Objectives

This course has a number of goals, including: to encourage students to make connections between everyday life and broader issues affecting the entire planet, to appreciate different perspectives on complex problems, to work with other students on common issues, and to become conscious, active participants in the transformation of global society.

Specific objectives include:

1. Learning how to critically analyze issues and events in a broad global framework
2. Comparing and contrasting today's global issues with those of other historical periods
3. Critiquing different assumptions and reviewing a range of perspectives on global issues
4. Understanding social, cultural and political-economic dimensions of global ecological issues
5. Analyzing competing definitions of “globalization” from different disciplinary perspectives
6. Analyzing the impacts of trade, technology, migration, and conflict on cultural change

1. To compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, and/or attitudes of people from more than one culture outside the US.
2. To identify the historical context of ideas and cultural traditions outside the US and how they have influenced American culture.
3. To explain how a culture outside the US has changed in response to internal and external pressures.

Required Texts/Readings

The annotation for each organization must include: history and summary of its activities; the

Assignment 3: Research Paper Presentation

Each group will submit a recorded powerpoint presentation summarizing the key points of each group's research findings. Presentations will be assessed based on comprehensiveness and effectiveness. Presentations should include a minimum of 10 slides with at least 3 key points per slide.

Research Paper Workshops

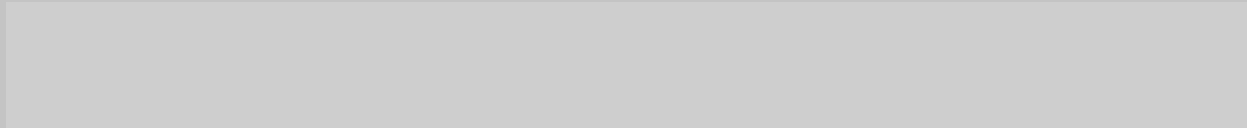
There will be a series of four workshops throughout the semester on writing a social science paper. Participation will be necessary to successfully complete Assignments 1-3.

Exams

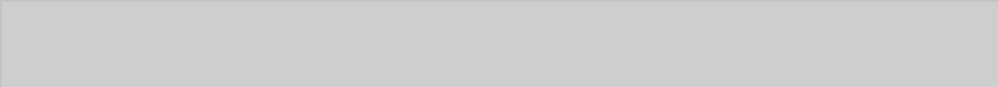
Four non-cumulative exams (multiple choice, true/false, essay) will assess knowledge of course reading materials and lectures in the scheduled weeks as noted.

Grading Policy

Wk	Date	Topics, Readings, Assignments, Deadlines
1	8/19	Course Introduction Film: https://www.pbs.org/video/wliw21-arts-culture-footsteps-marco-polo-update/
2	8/24	Creating the Consumer Readings: _____, Introduction-Chapter 1
3	8/31	Labor and Capitalism Readings: _____, Chapter 2 Workshop: Academic Integrity and Plagiarism Film: https://sjsu.kanopy.com/video/no-logo



11	10/26	<p>Globalization and Capital</p> <p>Readings: Cox, “Sustainable Banking”; Le Bec, “The Evil List”</p> <p>Guest Lecture: Mr. Olivier, Labe, BNG Bank CFO and Executive Board member, BNG Bank, Netherlands. “Global Green Bonds and Capital”</p> <p>Film:</p> <p>https://www.youtube.com/watch?v=3-DSu8RPJt8</p>
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Class Protocol and Policies

1. Check Canvas and SJSU email regularly for updates or changes to schedule.
2. will result in an automatic 0 points for the assignment and referral to the SJSU Committee on Academic Integrity
3. Late assignments and exams will be accepted unless accompanied by documented proof of personal or family medical emergency. There will be no exceptions so please download and/ or work on your assignments well in advance of due date and time.
4. All submissions must be in the form of an attachment in PDF format; no google docs or other file types. All submissions must include all essential information (course number and section; full formal name registered with SJSU; assignment name). Submissions that do not fulfill these basic requirements will not be assessed.
5. All correspondence will be conducted via canvas and canvas message. Include proper subject headings (course number and section, full name, topic) and standard business letter format to receive a response.

Email Etiquette and Policies

I will respond to emails promptly on weekdays during business hours. However, I will only respond to polite emails that conform to a professional format (see below). I will not respond to emails that request information that can be 1) found in the syllabus; 2) about missed lectures; 3) information presented in lecture; 4) questions concerning grades because this is not legal information for me to reveal over email; 5) extensive questions that should be addressed during office hours; 6) electronic papers; 7) paper drafts (drafts must be addressed during office hours).

In the “Subject” line of the email, please write course name and section followed by a brief description of the email’s subject. In the “Message” portion of the email, please open with “Dear Dr./Professor_” and adopt professional word choice, capitalization, and punctuation. Close with your name and email address.

Online Class Protocol and Policies

This course will be recorded solely for Canvas use by students. Students are not allowed to record without instructor permission. Students are prohibited from recording class activities (including class lectures, office hours, advising sessions, etc.), distributing class recordings, or posting class recordings. Materials created by the instructor for the course (syllabi, lectures and lecture notes, presentations, etc.) are copyrighted by the instructor. This university policy ([S12-7](#)) is in place to protect the privacy of students in the course, as well as to maintain academic integrity through reducing the instances of cheating. Students who record, distribute, or post these materials will be referred to the Student Conduct and Ethical Development office. Unauthorized recording may violate university and state law. It is the responsibility of students that require special accommodations or assistive technology due to a disability to notify the instructor.

Students are required to have an electronic device (laptop, desktop or tablet) with a camera and built-in microphone. SJSU has a free [equipment loan](#) program available for students. Students are responsible for ensuring that they have access to reliable Wi-Fi during tests. If students are unable to have reliable Wi-Fi, they must inform the instructor, as soon as possible or at the latest one week before the test date to determine an alternative.

Mute Your Microphone: To help keep background noise to a minimum, make sure you mute your microphone when you are not speaking.

Be Mindful of Background Noise and Distractions: Find a quiet place to “attend” class, to the greatest extent possible.

Avoid video setups where people may be walking behind you, people talking/making noise, etc. Avoid activities that could create additional noise, such as shuffling papers, listening to music in the background, etc.

Position Your Camera Properly: Be sure your webcam is in a stable position and focused at eye level.

Limit Your Distractions/Avoid Multitasking: You can make it easier to focus on the meeting by turning off notifications, closing or minimizing running apps, and putting your smartphone away (unless you are using it to access Zoom).

Use Appropriate Virtual Backgrounds: If using a virtual background, it should be appropriate and professional and should NOT suggest or include content that is objectively offensive or demeaning.

<https://www.sjsu.edu/ecampus/support/>

If possible, complete your exam in the remaining allotted time, offline if necessary. Email your exam to your instructor within the allotted time or soon after.

Students who are suspected of cheating during an exam will be referred to the Student Conduct and Ethical Development office and depending on the severity of the conduct, will receive a zero on the assignment or a grade of F in the course.

Grade Forgiveness does not apply to courses for which the original grade was the result of a finding of academic dishonesty.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the SJSU catalog, at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/lat-edrops/policy/) is available at <http://www.sjsu.edu/aars/policies/lat-edrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”

It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.

In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.

- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The