

Emarket is a CASHNet module that allows departments to collect money for approved services/products/fees via online storefronts. Customers are linked out from a department website to a customized storefront where they can select and pay for items via credit card. The site is PCI compliant and funds are automatically deposited to the general ledger in most cases.

Departments interested in using this ecommerce solution are asked to complete an *Application for an eMarket Storefront*   $\hat{A} Z ] Z ] \bullet o \} \check{s} \} v \check{s} Z \mu CE \bullet CE [ \bullet K ((] \acute{A} \bullet]) here a complete an$ *Application for an eMarket Storefront* type of payment to be collectedamountfund and department idbank account where funds are to be depositedGL account where credit card interchange fees should be charged

The completed form is submitted to the

- A. No. Customers may use any computer or web browser.
- A. It depends on the number of products. Normally, it takes about 2 weeks from the last meeting Á ] š Z š Z μ C C [• K ( until the store is ready for department viewing.

Q.

A. We can still accommodate your request for a storefront. However, there will not be an automatic feed to the general ledger. This must be done manually based on reports run by your department. You will also be required to submit the latest copy of the bank statement for the account used for deposit.

Q.

A. You must complete another Request for eMarket Storefront form and check the box indicating it is a request for additional items. All new products/services must be approved prior to being added to the storefront.

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- A. Yes.
- A. No
- A. NACHA regulations state the customer must be authenticated prior to submitting an echeck payment and this is not available via eMarket.
- A. You may contact John Hardin, 4-2273 or