

Paper Presentations (2017-2018)

Basu, Anuradha

Pruthi, S., Basu, A., & Wright, M. (2018). *Ethnic Ties, Motivations, and Home Country Entry Strategy of Transnational Entrepreneurs*. Invited presentation at Academy of International Business, Minneapolis, Minnesota. [Status: Presented] [Refereed]

Basu, A. & Pruthi, S. (2018). *Relationship between Prior Start-Up Experience and Venture Founding in Transnational Entrepreneurship*. Invited presentation at RSA (Regional Studies Association), Lugano, Switzerland. [Status: Presented] [Refereed]

Bechkoff, Jennifer Kat

Bechkoff, J. (2018). *Globalization of a Marketing Department via Faculty Development: Faculty Participating with EMBA Students in an International Exchange Week*. Invited presentation at Marketing Educators' Association Conference, Sant Fe, New Mexico. [Status: Presented] [Refereed]

Bechkoff, J. (2017). *Attribution Theory Makes Way for Dining Etiquette to Play a Role within the Domain of Relationship Marketing*. Invited presentation at Association of Marketing Theory and Practice, Myrtle Beach, South Carolina. [Status: Presented] [Refereed]

Bechkoff, J. (2017). *A Successful Soft Skills Hybrid Course Design Model for Marketing Educators: Evidence from a 4-year Longitudinal Study*. Invited presentation at Marketing Educators' Association Conference, San Diego, California. [Status: Presented] [Refereed]

Casey, Arthur

Casey, A. (2018). *Thinking Outside The 4G Box*. Invited presentation at DRI Product Liability Conference, San Diego, California. [Status: Presented] [Non-Refereed]

Cho, Jang Hyung

Cho, J. (2018). *Ethical Issues in Manager Equity Ownership in CDO Deals*. Invited presentation at Academy of Business Research, Boston, Massachusetts. [Status: Presented] [Refereed]

Czerwinski, David

Czerwinski, D. (2018, April). *Teaching Modeling to Undergraduate Business Majors*. Invited presentation at Western Decision Conference, Luhue, Hawaii. [Status: Presented] [Refereed] [April]

Czerwinski, D. (2017). *Understanding the long-term behavior of bus arrival time predictions*. Invited presentation at National Business and Economics Society, Acapulco, Mexico. [Status: Presented] [Refereed]

Easter, Marilyn

Schommer-Aikins, M. & Easter, M. K. (2018). *Cognitive flexibility, procrastination, and need for closure linked to online self-directed learning among students from emerging markets*. Invited presentation at ASBBS Annual Conference, Las Vegas, Nevada. [Status: Presented] [Refereed]

Makani, B. & Easter, M. (2018, April). *OER and Technology: Enhancing Student Learning and Engagement*. Invited presentation at WASC Academic Resource Conference, Burlingame, California. [Status: Presented] [Non-Refereed] [April]

Makani, B. & Easter, M. (2018, March). *Digital Convergence in Education: Tapping into Technology for Student Engagement*. Invited presentation at ASBBS Annual Conference, Las Vegas, Arizona. [Status: Presented] [Refereed] [March]

Easter, M. K., Yonkers, V., Easter, W., Shaw, D., & Makani, B. S.J. (2018, March). *Community, Curriculum, Career: The Three Pillars of Student Success*. Invited presentation at American Society of Business and Behavioral Sciences, Las Vegas, Nevada. [Status: Presented] [Refereed] [March]

Easter, Walter

Hill, Timothy

Hill, T. R. (2018, April). *Salesforce + Storification: Experiential IS Education Even an HR Student Could Love*. Invited presentation at AIS student chapter conference, Dallas, Texas. [Status: Presented] [Non-Refereed] [April]

Huerta, Esperanza

Jensen, S. & Huerta, E. (2018, June). *Data Wrangling in Spark with Python*. Invited presentation at Summer Workshop for Accounting Courses and Programs, Orlando, Florida. [Status: Presented] [Refereed] [June]

Ingerson, Marc-Charles

Ingerson, M. (2018). *Which Moral Decision-Making Theories Stand the Test of Time?* Invited presentation at Western Academy of Management, Salt Lake City, Utah. [Status: Presented] [Refereed]

Ingerson, M., Bingham, J., & Shanklin, B. (2018, August).

Merz, M. Y. (2018, January). *Examination of Intercultural Competence among Japanese Professionals*. Invited presentation at

Pruthi, S., Basu, A., & Wright, M. (2018). *Ethnic Ties, Motivations, and Home Country Entry Strategy of Transnational Entrepreneurs*. Invited presentation at ACERE (Australian Centre for Entrepreneurship Research Exchange) Conference, Brisbane, Australia. [Status: In Press] [Refereed]

Pruthi, S., Basu, A., & Wright, M. (2018). *Ethnic Ties, Motivations, and Home Country Entry Strategy of Transnational Entrepreneurs*. Invited presentation at Academy of International Business, Minneapolis, Minnesota. [Status: Presented] [Refereed]

Qi, Sharon

Qi, S., Knowdell, R., & Manual, A. (2018, May). *Case Study of IT Interns Career Transition Skills and Stress Management Coaching*. Invited presentation at International Pacific Asian Career Development Conference, NA, China. [Status: Presented] [Non-Refereed] [May]

Rao, Alaka

Rao, A. (2018). *Insights on Founders*. Invited presentation at Biotechnology Incubator, IndieBio. San Francisco, San Francisco, California. [Status: Presented] [Non-Refereed]

Rao, A. (2017). *Developing Team Ambidexterity: A Grounded Theory Examination of the Ecosystem for Creating Innovation*. Invited presentation at

