San José State University School/Department (50459) Principles of Economics Section 65 Fall 2019

Course and Contact Information

Instructor: Deborah Clarke

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Office Hours: M/W 10:30 -11:30 and by appointment

Class Days/Time: M/W 1:30-2:45

Classroom: DMH 150

GE/SJSU Studies Category: D1 (Human Behavior)

Faculty Web Page and MYSJSU Messaging

Copies of the course materials such as the syllabus, major assignment handouts, etc. may be found on my faculty web page at http://www.sjsu.edu/people/Deborah.Clarke or on the Canvas Learning Management System course login website. You are responsible for regularly checking with this messaging system through My SJSU at http://my.sjsu.edu to learn of any updates. If I make any changes to the schedule or outline, I will also announce them at the beginning of class.

Course Description

<u>SJSU Catalog Description:</u> Allocation of resources and distribution of income as affected by the workings of the price system and by government policies. Note: May be taken concurrently or prior to Econ 1A.

GE Course Learning Outcomes (GCLO)

As an Area D1 (Human Behavior) course, students will be encouraged to use the economic way of thinking to evaluate social information, to critically analyze economic and political news, and to make a clearer sense of the world around them.

The Economics Department emphasizes an understanding and application of the following principles/concepts as student learning objectives:

- 1. Incentives Matter: role of self-interest, marginal costs & marginal benefits,
- 2. Opportunity Cost: trade-offs, production possibilities, comparative advantage, gains from trade
- 3. Supply and Demand: the supply and demand model and its application in analysis of public policy, current events or welfare.
- 4. Consumer Surplus, Producer Surplus and how to maximize this.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

- 1. Utilize the concept of scarcity to explain economic trade-offs, opportunity costs, and rational behavior.
- 2. Calculate and interpret measures of elasticity.
- 3. Describe/explain how markets function and what happens in the presence of market failures
- 4. Analyze production and costs of a firm.
- 5. Demonstrate how firms attempt to optimize their objectives in response to price signals under a variety of market structures in the short and long-run

Required Texts/Readings (Required)

Textbook

Gregory Mankiw, Principles of Microeconomic Eighth Edition, South-Western Cengage Learning, 2018. ISBN-10: 1-305-58512-7

This course requires an online subscription to MindTap

(https://www.cengage.com/dashboard/#/course -confirmation/ MTPPZ2ZNL04S/initial- course -confirmation which includes access to online textbook. (Use Cengage Registration and Payment Instructions sheet on Canvas to apply.)

Other Readings

- x Economics in One Lesson, Henry Hazlitt. I will be using selected chapters of this book during the course. You can purchase your own copy, check out a copy from the library, or download one here: https://steshaw.org/economics-in-one-lesson/
- x Economical Writing, Deirdre McCloskey. Although we will not be using this book directly in class, this book will help you as you write your papers and I will use it to grade your papers.
- x I occasionally distribute readings on current events during the semester.

Other materials: When hand-drawing graphs, we will often use multiple steps that you need to keep separate in your mind. It is a good idea to bring a regular pencil, several different colored pencils, and a trusty straight edge to class. A calculator will also come in handy.

Other technology requirements / equipment / material

We will be using MindTap (listed in the textbook section) as our primary book and for our online homework. You are expected to be able to access this material.

Library Liaison

Economics Librarian, Christa Bailey christa.bailey@sjsu.edu

Course Requirements and Assignments

This course is a combination of accumulation of factual economic knowledge and appropriate analysis of economic data. The assignments will demonstrate the student's comprehension of both aspects. Students will be required to complete factual, multiple choice exams as well as short essays. Students will be evaluated as to their individual proficiency and their ability to participate within a group setting.

"Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus." (The University Policy S1.6), Course Syllabi (http://www.sjsu.edu/senate/docs/S9166f)

Final Examination or Evaluation

Upon completion of this course students will complete an individual research paper and a group PowerPoint presentation based on the principles learned in this course.

Grading Information

"Passage of the Writing Skills Test (WST) or ENGL/LLD 100A with a C or better (C (not accepted), and completion of Core General Education are prerequisite to all SJSU Studies courses. Completion of, or co (registration in, 100W is strongly recommended. A minimum aggregate GPA of 2.0 in GE Areas R, S, & V shall be required of all students."

Assignments and Grading Policy

Grading:

Your numerical grade will be based on the following categories and weights:

Homework (Cengage)	10%
Exam 1	15%
Exam 2	15%
Final Exam/ Exam 3	15%
Individual Written Paper	15%

- The final exam can be made up **only** upon a verifiable emergency circumstance or other conflict per University policy. The make up date will be arranged as needed but no later than the Make Up exam day. See me as soon as you know you have a problem.
- Pop Quizzes will be given at the beginning of **some classes at my discretion –no make ups**. Any

out from a fellow student what you missed, get relevant assignments, and do the work to catch up.

University Policies

Academic integrity

The University's Academic Integrity Policy is available at:

http://www.sa.sjsu.edu/download/judicial affairs/Academic Integrity Policy S07-2.pdf. Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University's integrity policy, require you to be honest in all your academic course work.

Faculty members are required to report all infractions to the office of Student Co6 (p)-4 (o)-2 38 (o) The (us) 1(8)-12 (p)-4 (o)-2 (p)-4 (

htt:www.sasscrse.ht

 $\frac{http://www.sjsu.edu/registrar/calendar/.}{http://www.sjsu.edu/sac/advising/latedrops/policy/ \bullet$

Course Number / Title, Semester, Course Schedule

Course Schedule: Individual Assignments will appear on Canvas All Hazlitt chapters should be read before the start of class

Week Date