

San José State University
Department of Economics
ECON 001B: Principles of Economics —Microeconomics
Section 03—Class Number 27047
Spring 2019

Instructor: Mark Brady
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Office Hours: TuTh 12:00 - 12:30 PM; and by appointment TuWTh
Class Days/Time: TuTh 1030 - 11:45 AM
Classroom: DMH 161

Course Learning Outcomes

Upon successful completion of this course, students should have an understanding of the principal ideas in microeconomics, including

- x why incentives matter (law of demand; law of supply; rational decision makers weight marginal costs versus marginal benefits; the power of self-interest)
- x opportunity cost (sunk costs; production possibilities; the free-rider fallacy; tradeoffs in consumption and production; gains from interpersonal and international trade; comparative advantage)
- x supply and demand (understanding the S&D model as a representation of individual

- x There are at least 30 objective quizzes with a total of 30 points. Each quiz is worth two points, allowing students to drop or miss at least five quizzes. Quiz scores are calculated pro rata so that 10/10 on a quiz is worth two points, and 5/10 is worth one point. There are no makeups for any quizzes.

University Policies <http://info.sjsu.edu/> <http://www.sjsu.edu/students/>

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the ~~current~~ semester's Catalog Policies section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic calendar web page at [http://www.sjsu.edu/provost/academic affairs/resources/academic calendar](http://www.sjsu.edu/provost/academic%20affairs/resources/academic%20calendar). The Late Drop Policy is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub <http://www.sjsu.edu/advising/>

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S127, <http://www.sjsu.edu/senate/docs/S127.pdf>, requires students to obtain instructor's permission to record the course.

"Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material."

"Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent."

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University's Academic Integrity policy, <http://www.sjsu.edu/academic-integrity>