

D e p a r
Econ 1B - 65, Principles of Microeconomics, 28655, Spring 2020

Course and Contact Information

Instructor: Ghislaine Lang
Office Location: DMH 131
Telephone: (408) 924 5411
Email: Ghislaine.lang@sjsu.edu
Office Hours: Tu/Th 12:00pm – 1:15pm + appointments
Class Days/Time: Tu + Th: 10:30:am -11:45pm
Classroom: DMH 165

Course Format

Lecture and class discussion: face-to-face
Online homework assignments

Course Description

Official catalogue description: Allocation of resources and distribution of income as affected by the workings of the price system and by government policies. GE Area: D1
Notes: May be taken concurrently or prior to Econ 1A.

Course Learning Outcomes (CLO)

Master microeconomic theory related to three broad areas: Incentives, Opportunity Cost, and Supply and Demand. Specific !
International trade; comparative advantage);
as a representation of individual choices in
and circumstances; ability to examine current
(core analysis)

Textbook

Lee Coppock, Dirk Mateer, Principles of Microeconomics, 2nd edition Ed. W.W. Norton. ISBN: 978 0 393 28314 3
Required online enrol b



How to register for online assignments and e book:

Click on the Inquizitive or Smartwork link under “Assignments” in Canvas. Click on “Purchase options” then “Ebook for Principles of Microeconomics” at \$75, follow different steps until registration is completed.

Other Readings

Provocative Lecture Series: You will get extra credit by attending the Provocative Lecture Series.

You may attend one, two or three lectures. In order to get extra credit, you must 1) sign-up the attendance sheet; 2) turn in a one-page summary of the lecture within one week. Each lecture attended will give you .5 point on your overall econ GPA: no more than 1.5 extra points may be earned during the semester.

February: TBA

March: TBA

April: TBA

Other technology requirements / equipment / material

You will need internet access for Canvas where PowerPoints, handouts, important class information or material will be posted.

Access to Inquizitive and Smartwork using Canvas

You will need a basis calculator for quizzes and exam: no smartphone, earbuds, other internet connectivity allowed.

You will need 7 Scantrons: 5 quizzes + midterm + final

Library Liaison

Christa Bailey is the Digital Initiatives Liaison Librarian of the King Library.

She has been appointed as the liaison librarian for the economics department and is eager to meet and work with students.

<http://libguides.sjsu.edu/c.php?g=230229>

Course Requirements and Assignments

This course requires regular textbook reading and regular homework assignments.

University policy S16-9 requires the following language to be included in the syllabus:

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours of study outside of class. This includes reading, writing, and other assignments. Students must be prepared to spend this time on their own. The course is designed to be challenging and to require a significant investment of time and effort. Students who are unable to meet these requirements may be required to withdraw from the course. Students who are unable to meet these requirements may be required to withdraw from the course. Students who are unable to meet these requirements may be required to withdraw from the course.”



“Faculty members are required to have a culminating activity for their courses, which can include a final examination, a final research paper or project, a final creative work or performance, a final portfolio of work, or other appropriate assignment.”

Grading Information

Determination of Grades

- **Exams:** There will be one midterm and one final.
- **Quizzes:** There will be 5 quizzes, multiple-choice questions. They will



University Policies

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University.

Per University Policy S16-9 (relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc...) is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>
Make sure to review these university policies and resources with students.

SJSU Writing Center

The SJSU Writing Center is located in Suite 126 in Clark Hall for drop-in hours and the King Library 2nd floor with appointments. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center can be found at <http://www.sjsu.edu/writingcenter/>



Econ 1B – 64, Principles of Microeconomics, Spring 2020, Course Schedule

Schedule is subject to change with fair notice

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
0	Jan. 23	Introduction to Economics, Syllabus
1	Jan. 28 Jan. 30	Chapter 1: Five Foundations of Economics
2	Feb. 4 Feb. 6	Chapter 2: Model Building and Gains from Trade
3	Feb. 11 Feb. 13	Quiz 1 ; Chapter 3: The Market at Work: Supply and Demand
4	Feb. 18 Feb. 20	



Exams and Quizzes

Please bring a 882-E Scantron, number 2 pencil and calculator for the quizzes, midterm and final

Tuesday, Feb. 11:	quiz 1
Tuesday, Feb. 25:	quiz 2
Tuesday, March 10:	midterm
Tuesday, April 7:	quiz 3
Thursday, April 16:	paper: 1 st version
Tuesday, April 21:	quiz 4
Tuesday, May 5:	quiz 5
Thursday, May 7:	paper: final version
Monday, May 18:	final 9:45am

