

**San José State University**  
**ECON 1B, Principles of Economics: Microeconomics**  
**Combined Section Syllabus: Sections 80, 82 & 99**  
**Spring 2020**

**Course and Contact Information**

**Instructor:** Nico B1TJETQq189.05 589.78 387.07 27.6 reW\*BT/F1 12 Tf1 0 0 1 286.7

### **Course Learning Outcomes (CLO)**

This course satisfies Economics BA/BS PL01: Microeconomics. By the end of the course, students should be able to:

Define microeconomic terms.

Explain how microeconomic concepts and tools are used to understand economic behavior.

Apply microeconomic concepts and tools to analyze and evaluate markets, firms, and policies.

Relate microeconomic principles to individual decision-making, current events, and a range of policy questions.

### **GE Learning Outcomes (GELO)**

Economics 1B is a general education course that meets the requirements for area D1, Human Behavior in the social science area. Students learn to apply microeconomic theory, to evaluate social information, draw upon different points of view, and formulate policy implications. Finally, students are able to place social events in an appropriate context. The GE writing requirement (1500 word minimum) will be satisfied by writing assignments. Details of the writing requirement and assignments will be posted on Canvas.

### **Required Course Materials**

**LaunchPad** for Cowen

LaunchPad

LaunchPad contains course specific content and is integrated with Canvas for single sign-on access.

Per [University Policy S16-9](#), “Success in this course is based on the expectation that students will spend, for

# Course Schedule

*The schedule below is a guideline and may be subject to change with notice.*

Week	Dates	Topic	Reading and Assignments
1	01/20 - 01/26 (mon-sun) 01/20: Dr. Martin Luther King, Jr. Day <b>01/23: First day of instruction</b>	Introduction and Syllabus; Microeconomics Big Ideas	Purchase Macmillan LaunchPad for Modern Principles of Microeconomics, Cowen and Tabarrok (CT), Ch. 1
2	01/27-02/02	Power of Trade and Comparative Advantage	CT, Ch. 2
3	02/03-02/09 <b>02/04: Last day to drop without a W grade</b>	Supply and Demand – Introduction	CT, Ch. 3
4	02/10-02/16	Supply and Demand Applications	CT, Ch. 4
5	02/17-02/23	Elasticity	CT, Ch. 5
6	02/24-03/01 <b>02/27 - 02/28: Exam</b>	<b>Exam 1</b> (covers weeks 2-5) <b>Exam proctored online through ProctorU</b>	Review for Exam 1
7	03/2-03/08	Price Ceilings and Price Floors	CT, Ch. 8
8	03/09-03/15	Externalities	CT, Ch. 10
9	03/16-03/22	Costs and Profit Maximization	CT, Ch. 11
10	03/23-03/29	Monopoly	CT, Ch. 13
11	03/30-04/05 03/31: Cesar Chavez Day	Spring Recess	
12	04/06-04/12	Oligopoly and Monopolistic Competition	CT, Ch. 15 & 17 (all of Chp 15; Chp 17: 319-323 )
13	04/13-04/19 <b>04/16 - 04/17: Exam</b>	<b>Exam 2</b> (covers weeks 7-12) <b>Exam proctored online through ProctorU</b>	Review for Exam 2
14	04/20-04/26 <b>04/23: Last day to withdraw for Spring</b>	Price Discrimination	CT, Ch. 14
15	04/27-05/03	Public Goods	CT, Ch. 19
16	05/04-05/10	Political Economy and Public Choice	CT, Ch. 20
17	05/11-05/17 <b>05/11: last day of instruction</b> <b>05/14-05/15: Econ 1B Final Exam</b>	<b>FINAL EXAM</b> (cumulative) <b>Exam proctored online through ProctorU</b>	No late, make-up, or extra credit work allowed after last day of instruction. Review for final exam. Check ProctorU technical requirements. <b>**05/23: Final grade viewable on MySJSU**</b>