

San José State University
Department of Economics
Econ 1B - 08, Principles of Microeconomics, 28045, Spring 2022

Course and Contact Information

Instructor(s): Ghislaine Lang
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Office Hours: Tu 9:00am -10:00am + appointments
Class Days/Time: Tu + Th 3:00pm – 2:45pm
Classroom: DMH 165

Course Description

Course Format: Official catalogue description: Allocation of resources and distribution of income as affected by the workings of the price system and by government policies. GE Area: D1
Notes: May be taken concurrently or prior to Econ 1A.

Course Format:

In-person

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on [Canvas Learning Management System course login site](#). You are responsible for regularly checking with the messaging system through [MySJSU Spartan App Portal](#) (or other communication system as indicated by the instructor) to learn of any updates.

Course Learning Outcomes (CLO)

Master microeconomic theory related to three broad areas: Incentives, Opportunity Cost, and Supply and Demand. Specific learning objectives include:

- Incentives Matter (law of demand; law of supply; rational decision makers weight marginal costs versus marginal benefits; the power of self-interest);
- Opportunity Costs (sunk costs; production possibilities; the free fallacy; tradeoffs in consumption

2. Explain and analyze how firms maximize profits
3. Analyze how price are determined in a market economy

Required Texts/Readings

Textbook

Lee Coppock, Dirk Mateer, Principles of Microeconomics, 3rd edition Ed. W.W. Norton.

How to register for online assignments and e book:

Required online enrollment at WWNorton on Canvas Modules "REGISTRATION FOR DIGITAL RESOURCES", you start watching the video titled "How to Register for Digital Resources". You register using the "Principles of Microeconomics" link, then click on "Purchase options" then "Ebook for Principles of Microeconomics" at \$75. From there follow different steps until registration is completed.

Purchasing the ebook will give you access to the ebook (!) + Inquizitive + Smartwork bundle.

What is Inquizitive?

Inquizitive adapts to your level of knowledge; it is a formative, adaptive learning tool that gives you personalized quiz questions on the topics you need the most help with. You can gain or lose points on each question, depending on how confident you judge your course. Questions get harder as you answer more questions correctly, however harder questions are worth more points.

To complete Inquizitive, you must answer **at least 10 questions**

You can gain or lose **up to 100 points** on each question, depending on how confident you judge yourself to be.

Each Inquizitive assignment has a Target Score and your grade will be based on how many points you earn.

Reach the Target Score (no matter how many questions it takes) and you will earn a grade of 100%.

You can leave the activity at any time, then come back later to complete it. Your progress is always automatically saved, but your grade will be modified only if you complete the assignment before the due date: you can continue to improve your score until the due date; past the due date and your grade will not change.

It will be due on the Tuesday before the class session covering the same chapter.

Canvas will drop your lowest score to calculate the Inquizitive average.

What is Smartwork?

Smartwork is a weekly quiz. You will have ONE quiz per chapter (except chapter 7 where you will have two Smartwork assignments).

Before the due date you may attempt the assignment up to 2 times and your grade on the assignment is the highest score achieved. No late assignments are accepted and any assignments that are "in progress" are auto submitted at the due date.

Canvas will drop your lowest score to calculate the Smartwork average.

Library Liaison

Christa Bailey is the Digital Initiatives Liaison Librarian of the King Library.

She has been appointed as the liaison librarian for the economics department and is eager to meet and work with students.

<http://libguides.sjsu.edu/c.php?g=230229>

Course Requirements and Assignments (Required - Delete the word “Required” in final draft)

This course requires regular textbook reading and regular homework assignments.

University policy S169 requires the following language to be included in the syllabus:

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

Final Examination or Evaluation

“ Faculty members are required to have a culminating activity for their courses, which can include a final examination, a final research paper or project, a final creative work or performance, a final portfolio of work, or other appropriate assignment.”

Grading Information

Determination of Grades

- **Exams:** There will be one midterm and one final exam. Exams will be monitored with LockDown Browser <https://www.sjsu.edu/ecampus/teachtools/respondus/faq/index.html>

- **Smartwork:** weekly online assignments. **Due every Sunday at 11:30 pm.**

- **Inquizitive:** weekly online adaptive assignments. **Due every Monday at 11:30pm**

- **Paper:**

Please note the following instructions and format for writing the paper: points will be taken off if the following format and other requirements as mentioned below are not met. NO LATE PAPER WILL BE ACCEPTED.

S.A.G.E.

Write this paper for a reader with no prior knowledge or understanding of economic concepts.

The purpose of the paper is to demonstrate that using a video clip, an article or a podcast, you can understand and explain everyday events using micro econ concepts.

You will select and share ~~link~~ of an article, or a video clip or a podcast related to economics.

Format to follow:

- Part I: Introduction:

Name the author, title of article, where and when the article was published.

Identify and define the concept covered by the article. ~~Use~~ **your own** definition: the author of your book. Please identify the paragraph referring to your definition. (It is strongly encouraged you email me confirming that you correctly identified the concept before writing the paper).

You will name and quote ~~Mar~~ **Mar**'s definition of the economic concept covered by the article. This is the economic concept you will analyze in your paper.

- Part II: Summarize, Analyze, Generalize (S A G)

Summary: collect the important information of the article using your ~~own~~ **own** words. No quotes!

Analysis thoroughly explain the economic concept to the reader. I encourage you verify the thoroughness of your explanation with the book's. Then, find the commonalities between the theory and the article. Use this to show how accurately the concept explains the real life situation covered in the article.

Generalization: Find another article where the very same economic concept is covered. (Pls include the v address) and explain briefly your choice.

Part III: Conclusion (E Evaluate)

Conclusion: What the article was about and how you evaluate it.

- graph(s). You will refer to the graph in your analysis.
- Indicate word count: (1850 words-10%) on your essay.

Missed work receives a grade of 0



Should the student become threatening upon canceling class or during the confrontation, I will inform University Police.

For the health and safety of the community, campus procedures require refer to this incident with the Student Conduct and Ethical Development and the Office of the Dean of their department.

I do not expect the above steps to ever become necessary, nevertheless I want you to be aware of the university policy to ensure the health and safety of the community.

University Policies

Per [University Policy S10](#), relevant university policy concerning all courses, such as student responsibilities, academic integrity, accommodations, dropping and adding, consent for recording of class, available student services (e.g. learning assistance, counseling, and other resources) are [Syllabus Information web page](#) (<https://www.sjsu.edu/curriculum/courses/syllabusinfo.php>). Make sure to visit this page review and be aware of these university policies and resources.

Consent for Recording of Class or Public Sharing of Instructor Material

<https://www.sjsu.edu/senate/docs/S12.pdf>

University Policy S12 requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus

“Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the

SJSU: Academic Integrity: according to university policies https://www.sjsu.edu/studentconduct/conduct_processes/academicintegrity.php all allegations of cheating and plagiarism should be referred to Student Conduct and Ethical Development by completing [Academic Integrity Reporting Form](#)

