

San José State University
ECON 1B, Principles of Economics: Microeconomics
Syllabus
Spring 2023

Course and Contact Information

Instructor:	Nicole Norton
Email:	nicole.norton@sjsu.edu Email is the best contact method for any questions or concerns. I will respond to emails within 48 business hours. Please do not expect a response to emails sent late at night or on weekends. Emails should include a proper salutation and be grammatically correct.
Virtual Office Hours:	Tu 1:30pm ó 3pm by appointment Via email, phone, and/or Zoom video conferencing
Class Days/Time:	01- Asynchronous; Fully online via Canvas with NO designated day/time meeting pattern.
Classroom:	Online Instructionô All instruction takes place online, with no physical in-person or on campus meetings or activities required.
Canvas Course Page	sjsu.instructure.com
GE/SJSU Studies Category:	GE Area D1: Social Science, Human Behavior
Prerequisites	May be taken concurrently or prior to Econ 1A

Course Format

Technology Intensive, Hybrid, and Online Courses

This course adopts a completely online, asynchronous delivery format with no designated day/time meeting pattern. Reliable internet connectivity and a computer or laptop with webcam and microphone are required for the course. This course requires the use of Respondus for electronic proctoring of all exams.

Course Description

SJSU Catalog Description: Allocation of resources and distribution of income as affected by the workings of the price system and by government policies.

Further Description: Microeconomics studies the choice of individuals, firms, the government, and other organizations. The course will provide an introduction to the concepts and tools used by economists to analyze decisions made by individuals and firms who face limited resources.

Course Web Page, E-mail and Other Communication

The syllabus, Macmillan Learning Achieve access, videos, resources, quizzes, exams, etc. may be found on the Canvas course page; this will be your

Course Learning Outcomes (CLO)

This course satisfies Economics BA/BS PLO1: Microeconomic Theory. By the end of the course, students should be able to:

Recall microeconomic terms.

Explain how microeconomic concepts and tools are used to understand economic behavior.

Apply microeconomic concepts and tools to analyze and evaluate markets, firms, and policies.

Relate microeconomic principles to individual decision-making, current events, and a range of policy questions.

GE Learning Outcomes (GELO)

Economics 1B is a general education course that meets the requirements for area D1, Human Behavior in the social science area. Students learn to apply microeconomic theory, to evaluate social information, draw upon different points of view, and formulate policy implications. Finally, students are able to place social events in an appropriate context. The GE writing requirement (1500 word minimum) will be satisfied by several writing assignments.

Required Course Materials

Modern Principles: Microeconomics, Fifth Edition | ©2021

Tyler Cowen; Alex Tabarrok

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Canvas is the "hub" for the course and will house all communication, content, activities, assignments, assessments, exams, grades, and Achieve. Check out all of the [Canvas student resources](#).

Achieve

Achieve contains course specific content and is integrated with Canvas for single sign-on access. Students are, at a minimum, required to have access to Achieve which includes an eBook. Students can choose to purchase a print text as well at an additional cost, but it is not required.

Respondus

This course requires the use of Respondus for electronic proctoring of all exams. For online exam proctoring, it **is necessary that your computer has reliable, high-spee**

Course Schedule

The schedule below is a guideline and may be subject to change with notice.

Week	Dates	Topic	Reading Assignments
1	01/23 - 01/29 (mon-sun) 01/25: First day of instruction	Introduction and Syllabus; Microeconomics Big Ideas	Purchase Macmillan Learning Achieve for Modern Principles: Microeconomics; Cowen an