

**San José State University  
College of Social Sciences  
Economics Department  
Econ 1B, Principles of Microeconomics  
Section 61, Summer 2024**

**Course and Contact Information**

Instructor(s): Ghislaine Lang

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Office Hours: Zoom by appointment

Class Days/Time: online

Classroom: online

**Course Description**

Official catalogue description: Allocation of resources and distribution of income as affected by the workings of the price system and by government policies. GE Area: D1 D-

1. *Evaluate and apply the concept of opportunity cost and its impact in real world decisions for households and businesses*
2. *Explain and analyze how firms maximize profits*
3. *Analyze how price are determined in a market economy*

## Required Texts/Readings

### Textbook

You may have noticed that the book for our course is not in the SJSU Bookstore. Here is the information you need to get the book for our class.

Our book:

#### **Modern Principles: Microeconomic, 6th edition**

Tyler Cowen and Alex Tabarrok,  
Worth Publishers, Macmillan Learning

You will need to register with MacMillan Learning and purchase access to the eBook and Achieve: see info under "modules" module: "Achieve Access and ebook".

Follow these steps to get started. If you need additional guidance, consult <https://store.macmillanlearning.com/us/content/get-help>

Enroll in this course using one of the following options:

- Select "I want to purchase access" and follow the instructions.
- If you need to start working but can't purchase right away, select "I want temporary access" and follow the instructions. Please note: Your grades are linked to your Achieve account username (email address). If you use temporary access, make sure you purchase or register using the same email address for your paid access.

If you have problems registering, purchasing, or logging in, please <https://mhe.my.site.com/macmillanlearning/s/achieve>

You can reach a representative 7 days a week:

through the online form  
by chat  
by phone at (800) 936-6899

Your first LearningCurve and the first HW assignments are due on **Wednesday, June 5, at 11:30pm.**



**Week 3 (June 17 to June 23)**

Wednesday, June 19: LearningCurve + quiz chapter 8

Sunday, June 23: LearningCurve + quiz chapter 10  
LearningCurve + quiz chapter 19

**Week 4 (June 24 to June 30)**

Wednesday, June 26: LearningCurve + quiz chapter 11

Sunday, June 30: LearningCurve + quiz chapter 13  
LearningCurve + quiz chapter 14

**Week 5 (July 1 to July 5)**

Wednesday, July 3: LearningCurve + quiz chapter 15

**Exams:** Each exam will cover several chapters. Please choose the best answer for each question. You **do not** get multiple attempts to answer the questions like you do on the quizzes, so please take your time.

Once you begin the exam you will have 45 minutes to answer the multiple choice questions covering the relevant chapter. Don't try to look for the exams. They are only published on their scheduled day.

There will be 3 exams:

Exam 1 (Saturday, June 15) covers ch. 1, 2, 3, and 4

Exam 2 (Saturday, June 29) covers ch. 5, 6, 8, 10 and 19

Exam 3 (Friday, July 5) covers ch. 11, 13, 14 and 15

**You are not permitted to use any outside sources when you take the exams.**

**I will not offer make up exams.**

**Grade: Group Weight**

**LearningCurve:** 15%

**Quizzes:** 25%

**Exam 1** 20%

**Exam 2** 20%

**Exam 3** 20%

**Total** 100%

Letter grade will be assigned as follows:

100% - 97% A+

96.99% - 93% A

89.99% - 87%	B+
86.99% - 83%	B
82.99% - 80%	B-
79.99% - 77%	C+
76.99% - 73%	C
72.99% - 70%	C-
69.99% - 67%	D+
66.99% - 63%	D
62.99% - 60%	D-

