

## Contact Information

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Instructor:	Ume Ali (OO-me ah-LEE)
Email:	ume.ali@sjsu.edu
Office Hours:	W 12:00 - 1:00pm FOB 213 or Zoom (by appointment)
Class Days/Time/Classroom:	s03 MW 10:30 - 11:45am BBC 128 s07 MW 1:30 - 2:45pm BBC 128 s08 MW 3:00 - 4:15pm BBC 128

## Course Information

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### Course Description

English 1A is a first-year writing composition course, an exploration of how we engage with and communicate our ideas/words. In this class we will explore fundamental rhetorical concepts and elevate our own writing processes. We will explore rhetorical styles and tools, and utilize these tools to both analyze and join existing social discourse. We will write two essays, one personal narrative (minor essay), and one research paper and utilize n. dnAr

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English 1A is an introductory course that prepares students to join scholarly conversations across the university. Students develop reading skills, rhetorical sophistication, and writing styles that give form and coherence to complex ideas for various audiences, using a variety of genres. GE Area: A2

Prerequisite: Completion of Reflection on College Writing

Letter Graded

## Classroom Protocols

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### Course Content

*Diversity:* SJSU studies place emphasis on diversity (in reading material, authors, and audiences). We will engage in integrated reading and writing assignments to construct our own arguments on complex issues that generate meaningful public debate.

*Writing:* Writing assignments give us repeated practice in all phases of the writing process: prewriting, organizing, writing, revising, and editing. This class requires a minimum of 8,000 words, which we will accumulate by writing discussion posts, journals, self reflections, components of essays, and two essays.

*Reading:* There will be a substantial amount of reading for this class, some of which will come from assigned texts and some of which will be from sources we locate on our own.

*Revision and Reflection:* Throughout the semester we will reflect on our personal and lived experiences, our rhetorical choices, and our writing processes. These metacognitive reflections will inform class discussions as well as the work we submit. We will also focus on revising drafts, the most important step in any writing process.

## Program Information

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Welcome to this General Education course.

SJSU's General Education Program establishes a strong foundation of versatile skills, fosters curiosity about the world, promotes ethical judgment, and prepares students to engage and contribute responsibly and cooperatively in a multicultural, information-rich society. General education classes integrate areas of study and encourage progressively more complex and creative analysis, expression, and problem solving.

The General Education Program has three goals:

Goal 1: To develop students' core competencies for academic, personal, creative, and professional pursuits.

Goal 2: To enact the university's commitment to diversity, inclusion, and justice by ensuring that students have the knowledge and skills to serve and contribute to the well-being of local and global

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counseling, and other resources) are listed on the [Syllabus Information](https://www.sjsu.edu/curriculum/courses/syllabus-info.php) (<https://www.sjsu.edu/curriculum/courses/syllabus-info.php>) web page. Make sure to visit this page to review and be aware of these university policies and resources.

## Course Schedule

Week	Date	Monday		Wednesday
2	Jan 27	Introductions & Ice Breaker *Request Adobe Creative Cloud	Jan 29	Intro to First Year Writing, what is our purpose? Syllabus Class norms
3	Feb 3	Discussion: Audience, Purpose, Context "Rhetorical Situations" Purpose & Audience in Norton (pg 53-60) Small Group Activity: Zombie Apocalypse Due: Syllabus Contract	Feb 5	Discussion: Rhetorical Analysis In Class: <a href="#">Link</a> ( <a href="https://pressbooks.pub/words/chapter/rhetorical-analysis/">https://pressbooks.pub/words/chapter/rhetorical-analysis/</a> ). Audience, Purpose, Context Assign: Profile Collage Project + Adobe check  Rhetorical Artifact Scavenger Hunt (due at the end of class)
4	Feb 10	Due: Profile Collage + Share in small groups  Adobe Express Scavenger Hunt	Feb 12	Discussion: Branding Project (groups) Derive your brand's ethos (sustainability, equity, fair trade, unity etc) Create the aesthetic (design, materials etc) Due: Draft of Branding Ethos (ie mission statement)
5	Feb 17	Rhetorical Appeals Understanding Rhetorical Appeals Link ( <a href="https://tinyurl.com/cushrx9e">https://tinyurl.com/cushrx9e</a> ) Logos, Pathos, Ethos Video Ad Analysis Zombie Apocalypse 2.0	Feb 19	Due: Branding Ad + Ethos (on Adobe) Presentations + Prizes
6	Feb 24	Discussion: Video Rhetorical Analysis Summary vs Analysis Activity (Super Bowl Ad) Groups: Rhetorical Analysis of Will McAvoy's monologue (from the pilot episode of "The Newsroom") text & video	Feb 26	Discussion: Begin Advocacy Project (AP) Social causes Gen Z care about Proposal (due Friday Feb 28th)

