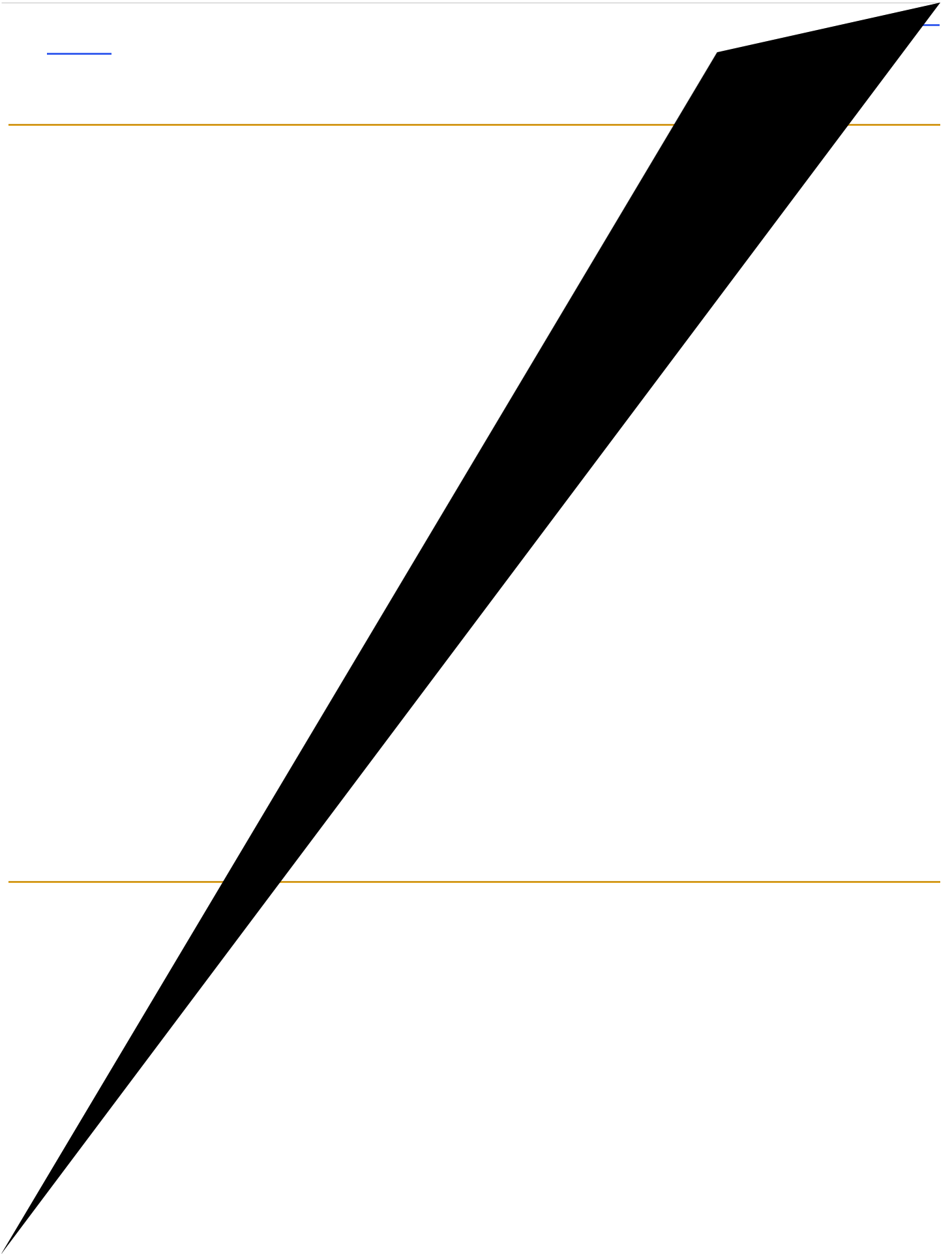


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The Golden Rule



1	PERSONAL BRAND NARRATIVE			
	<ul style="list-style-type: none">••••			
2	ADVERTISEMENT RHETORICAL ANALYSIS			
	<ul style="list-style-type: none">•••••			
3	CALL-TO-ACTION			
	<ul style="list-style-type: none">•••			
	READING PRESENTATION			

Total				
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General criteria for essays:



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		Call to Action Project		
		DUE: ARA FINAL DRAFT		SELF-EVALUATION
		DUE: ANNOTATED BIB		
				CTA PRESENTATI