MAJOR FORM: B.S. ADVERTISING

EFFECTIVE FALL 2019
revised 0/202 ð

Degree Requirement: 120 units
(All University GE/Requirements + Major Requirements)

SCHOOL OF JOURNALISM AND MASS COMMUNICATIO
OFFICE: DBH 105 | PHONE: (408) 924-3240 | ZIP: 0055

SJSU ID | LAST NAME | FIRST NAME | PHONE

EMAIL ADDRESS | PROPOSED GRAD. DATE (SEM. & YR.) | SPECIALIZATION* / MINOR*

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SUBJECT & COURSE #	SUBSTITUTION?	SJSU or EXTERNAL?	TERM & zEAR	GRADE	UNITS	NOTES
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SUBJECT & COURSE #	SUBSTITUTION?	SJSU or EXTERNAL?	TERM & zEAR	GRADE	UNITS	NOTES
ADV 91					3	
ADV 121					3	
ADV 128					3	
ADV 129					3	
MCOM 70					3	
MCOM 104					3	
MCOM 111					3	
MCOM 170					3	

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☐MARCOM	☐ CREATIVE	☐MANAGEMEN						
JOUR 61	ADV 93	ADV 93					3	
ADV 126	ADV 94 ,	ADV 122					3	
BUS2 130	ADV 95	ADV 123					3	
BUS5 146	ADV 124	ADV 126					3	
MCOM 175	ADV 130	BUS2 130					3	
PR 99	ADV 131 ,	BUS5 146					3	
PR 190	ADV 132	MCOM 175					3	
PR 191		E l					3	

ADVERTISING ELECTIVES

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:}µŒv o]•u	JOUR 134	JOUR 136	JOUR 137	JOUR 138	JOUR 140A*	JOUR 140B* JOUR 140C*
	JOUR 140D*					
À ŒŸ•]vP						
				ADV 130		ADV 132
Mass }uuµv] Ÿ}v	MCOM 70	MCOM 104	MCOM 105	MCOM 106	MCOM 107	
	MCOM 108	MCOM 139*	MCOM 175	MCOM 180*	MCOM 180ITL	
Wµ o] Z o Ÿ}v•	PR 99	PR 190	PR 191			

SUBJECT & COURSE #			SUBSTITUTION?	SJSU or EXTERNAL?	TERM & YEAR	GRADE	UNITS	NOTES ,
							ADV 124	ADV 126