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they have access to reliable Wi-Fi during class. See Learn Anywhere website for current Wi-Fi options on campus. All assignments **must** be submitted via Canvas.

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Exams/Quizzes (including pop quizzes): 2 midterms, 1 final exam

Case Analysis and Presentations

Media Analysis: Films, Podcasts, and Articles

Discussion Board

Chapter Review Questions

All assignments are graded based on adherence to directions, thoroughness, thoughtfulness/effort, clarity, logic, accuracy, and writing mechanics.

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recordings, or posting recordings. Recording without instructor permission is a violation of university policy and state law.

- Materials created by the instructor for the course (syllabi, lectures and lecture notes, PowerPoints, presentations, etc.) are copyrighted by the instructor.

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Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on Canvas at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](#) on [Spartan App Portal](#) <http://one.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any updates. For help using Canvas Resource page at http://www.sjsu.edu/ecampus/teaching-tools/canvas/student_resources.

Some course materials will be posted in Adobe PDF format; if you choose to download them, you will need Adobe Reader to view the documents. There is no cost to download Adobe Reader (<http://www.sjsu.edu/ecampus/teaching-tools/adobe/students/index.html>).

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- If you are new to Canvas, please visit the Canvas Guide for Students: https://www.sjsu.edu/ecampus/teaching-tools/canvas/student_resources/index.html
- Download the Canvas mobile app to your smartphone so that you will have access to the course if you are away from a computer
- Login frequently so that you do not miss important announcements and assignment deadlines, and set reminders on your phone
- Bookmark frequently visited course sites and resources so that you can revisit them to study for tests
- Get in contact with your groupmates early in the semester

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Students are expected to pursue their studies with honesty and integrity. When students have a person other than themselves take a test or complete an assignment; cut and paste writing from a source into their paper without giving proper credit; accept, buy, or copy the work of another; share or sell their own work; lie, cheat, or otherwise misrepresent their work product, they have committed the serious offense of

If you cheat, copy, or misrepresent your work in this class in any way, including citation "errors," you will receive a 0 on the assignment and the incident will be reported to the Office of Student Conduct. You are expected, in all ass

students in navigating the major, understanding requirements and prerequisites, and making wise choices in their college

