

5. Provide students with a set of skills that enables them to assess the relative merits and applicability of various perspectives on nonprofit management.

Student Learning Outcomes

Upon successful completion of this course, students will be able to:

1. SLO 1. Demonstrate an understanding of a range of nonprofit management concepts and theories and their application
2. SLO 2. Analyze, synthesize, think critically, solve problems and make decisions by analyzing case analyses projects.
3. SLO 3. Demonstrate capacity to lead and manage in public governance by understanding nonprofit management challenges and best practices, including strategies for mitigating the impacts of challenges and implementing best practices.
4. SLO 4. Communicate and interact with a diverse and changing workforce and citizenry through a series of homework assignments requiring responses to scholarly articles in the discipline, classroom participation, and the final paper that includes a more in-depth literature review and a short oral presentation.

Required Readings

Note: Bring both books to class every week.

Worth (2017). *Nonprofit Management: Principles and Practice*. Fourth Edition. Thousand Oaks, CA: Sage Publications. ISBN: 978-1483375991

Libby and Dietrick (2017). *Cases in Nonprofit Management: A Hands-On Approach to Problem Solving*. Thousand Oaks, CA: Sage Publications. ISBN: 978-1483383484

Important Dates

B plus	86-89
B	83-85
B minus	80-82
C plus	76-79
C	73-75
C minus	70-72
D	60-69
F	0-59

Assignment	Percentage of Final Grade
Class Learning	10
Weekly Reflections	20
Case Study Report	10
Case Study Presentation/Discussion	10
Strategic Plan Project Part 1	10
Strategic Plan Project Part 2	10

- approximate geographical area of operation
- exact mission statement
- board members (with very brief biographies)
- management staff
- overview of trends and issues of interest, praise and concern observed in the last three IRS 990's

Part 2. Briefly summarize the following details about the NPO/NGO:

- current membership represented or clients served
- organizational successes, achievements & competencies (reported in the media or annual reports and newsletters)
- ongoing campaigns, programs or projects
- recent output and outcomes
- current strategy

PADM 220 Course Outline for Spring 2020

Week	Date	Topic	Worth Readings	Libby & Dietrick Readings	Case Discussion Questions (in Libby & Dietrick unless specified as Worth)
1	1/29	Introduction to NPOs	ch. 1 & 3	ch. 1	Case 1.1 Case 1.2 Case 1.3 Case 1.4
2	2/5	NPOs & NGOs	ch. 2 & 17	ch. 14	Case 14.1 Case 14.2 Case 14.3 Case 14.4
3	2/12	Board of Directors	ch. 4	ch. 2 & 3	Case 2.1 Case 2.2 Case 2.3 Case 2.4 Case 3.1 Case 3.2 Case 3.3 Case 3.4
4	2/19	Staff and Volunteer Management Guest Speaker: Divya Sundar, Lead Strategic Researcher, East Bay Alliance for a Sustainable Economy	ch. 5 & 9	ch. 6 & 7	Case 6.1 Case 6.2 Case 6.3 Case 6.4 Case 7.1 Case 7.2

7	3/11	Advocacy & Lobbying Guest speaker: Emma Shlaes Director of Policy and Advocacy, Silicon Valley Bicycle Coalition (TBC)	ch. 11	ch. 11	Case 11.1 Case 11.2 Case 11.3
8	3/18	Accountability & Performance	ch. 6	ch. 4	Case 4.1 Case 4.2 Case 4.3
9	3/25	Financial Management	ch. 12	ch. 10	Case 10.1 Case 10.2 Case 10.3
Spring Break	4/1	No class			
10	4/8	Fundraising, Contracts & Grants Guest speaker: Bernadette White, Corporate Philanthropy Officer, Second Harvest Food Bank & Pilar Purlong, Bill Wilson Center	ch. 13 & 15	ch. 13	Case 13.1 Case 13.2 Case 13.3 Case 13.4
11	4/15	Earned Income & Entrepreneurship	ch. 14 & 16	ch. 9	Case 9.1 Case 9.2 Case 9.3
12	4/22	Project Presentations			
13	4/29	Project Presentations			
14	5/6	Project Presentations			
Final Exam Week	5/13	5:15-7:30 pm, Meeting TBD			