

**SAN JOSE STATE UNIVERSITY  
ONE WASHINGTON SQUARE  
SAN JOSE, CA 95192**

**S12-4, Policy Recommendation, Appropriate Content for  
Material Containing SJSU Logo or Name**

**Legislative History:**

At its meeting of April 16, 2012, the Academic Senate approved the following policy recommendation presented by Senator Gleixner for the Instruction and Student Affairs Committee.

groups and student organizations. External agents must obtain the approval of the University before using the name or logo.

The use of the name and/or logo in teaching, scholarship, or professional duties is excepted, since such content is defined as protected through academic freedom and professional standards.

Student organizations should contact the Office of Student Involvement and/or the Office of Student Conduct and Ethical Development for guidance on appropriate content. Violations of this policy may result in student disciplinary actions or sanctions or legal actions.

Approved:	4/2/12
Vote:	10-0-0
Present:	Bill Campsey, Victor Culatta, Caroline Fee, Stacy Gleixner, Rich Kelley, Marian Sofish, Vivian Souliotis, Katrina Swanson, Sheryl Walters, Ken Wharton
Absent:	Stephen Branz, Yan Yin K. Choy, Gordon Haramaki, Art King, Tanmay Sharma, Arlando Smith
Financial Impact:	None
Workload Impact:	Minimal workload for Student Involvement to advise student organizations about appropriate content