

2010/2011 Academic Senate

**MINUTES
April 18, 2011**

I. The meeting was called to order at 2:05 p.m. and roll call was taken by the Senate Administrator. Forty-two Senators were present.

Ex Officio:

Present: Kolodziejak, Sabalius,
Van Selst, Kassing
Absent: Lessow-Hurley, Kaufman

CASA Representatives:

Present: Schultz-Krohn, Semerjian,
Absent: Kao, Fee, Correia

Administrative Representatives:

Present: Laker, Bussani, Lee, Selter

COB Representatives:

Present: Nellen, Campsey
Absent: Jiang

Deans:

Present: Parrish, Stacks, Merdinger,
Chin

EDUC Representatives:

Present: Kimbarow, Smith

Students:

Present: Khan, Solorzano, Beilke,
Starks, Mansour
Absent: Salazar

ENGR Representatives:

Present: Gleixner, Backer
Absent: Du

Alumni Representative:

Present: Walters

H&A Representatives:

Present: Van Hooff, Desalvo, Frazier, Mok
Absent: Miller, Brown

Emeritus Representative:

Present: Buzanski

SCI Representatives:

Present: Silber, d'Alarcao, McClory
Absent: McGee

Honorary Senators (Non-Voting):

Absent: Norton

SOS Representatives:

Present: Von Till, Heiden, Ng, Peter, Lee

General Unit Representatives:

Present: Kauppila, Lin, Peck

II. Approval of Academic Senate Minutes–

The Senate voted and the minutes of March 14, 2011 were approved as written.

III. Communications and Questions –

A. From the Chair of the Senate:

Vice Chair Von Till made the following announcements:

Chair Kaufman is out of town. Vice Chair Von Till will host today's Senate meeting.

There is still uncertainty about the budget both in Sacramento and Long Beach.

Senators running for election as chair of one of the policy committees were asked to get their nominating statements into Eva as soon as possible.

Senator Tomasz Kolodziejak was congratulated on being re-elected as the President of Associated Students.

The Senate welcomed a new student Senator, Paloma Mansour.

The last three Senate meetings are back-to-back on May 2, and May 9 (last meeting of 2010/2011 Senate, and first meeting of the 2011/2012 Senate). Vice Chair Von Till instructed Senators to get all materials for those meetings

The events were held at some unusual places such as a flight museum and MGM Paramount Studios. This seemed to attract more people. Several of the speakers at these events included Bill Reckmeyer, who spoke about the Salzburg program, a VP from Microsoft, and also a 1965 alum that was an executive with MGM and Paramount Studios.

The Honors Convocation is two weeks from Friday. Steve Lopez, author of the book, *The Soloist*, will be receiving an honorary degree. The School of Journalism will have a viewing of the film, and also be hosting an evening with Steve Lopez on Thursday, April 28, 2011.

In addition, our Graduation Ceremony is only about a month away, and Jim Thompson will be our graduation speaker. Mr. Thompson is the CEO of a large international company in Hong Kong. An Honorary doctorate will also be awarded to Major General Anthony Jackson at the graduation ceremony.

In addition, President Kassing and President-elect Qayoumi are working on a transition plan.

Questions:

Senator Mok explained that there was some confusion in her college over openings for returning Baccalaureates with regards to admissions. The School of Music and Dance has been receiving calls from returning Baccalaureates wanting to sign-up for auditions and they have been advising potential students that we are not accepting any returning baccalaureates. Senator Mok commented that there seems to be some disconnection between admissions and the schools. Senator Mok asked President Kassing for clarification. President Kassing responded that some campuses have kept a few programs open to returning baccalaureates such as teacher education, and nursing. There is also some discussion about opening up second baccalaureates and putting them into International and Extended Studies (IES). President Kassing indicated that he was unsure what was going on in admissions. The conversation he is talking about just started in the Chancellor's Office, although some information might be leaking out. President Kassing said he believed it was a policy issue that would be coming before the Provost fairly soon.

Senator Mok explained that another issue that has come up involves the TOEFL scores. TOEFL scores are set at the university-level for graduate students, but departments are allowed to set their own TOEFL levels. Senator M

have set a higher TOEFL. If you allow students to enter at a lower TOEFL, and then they cannot pass the GWAR, they will end up staying a lot longer and that

Senator Heiden presented *AS 1455, Policy Recommendation, 2.0 GPA Graduation Requirement for SJSU Studies (First Reading)*.

Questions:

Senator Backer asked what the motivation was for the resolution, since the current policy had been around for a long time and seemed to be working. Senator Heiden responded that the C&R Committee had received a referral from the Associate Dean of Undergraduate Studies, Stephen Branz, and that she believed the motivation was that a student could get all the way to graduation without meeting the minimum 2.0 requirement, and therefore not be able to graduate. Senator Backer responded that it shouldn't affect the student's graduation unless they got all the way to 120 units. Senator Heiden responded that she also thought that the change was to create consistency across other areas where the 2.0 is required. Senator Peter asked for clarification that San José Studies was upper division general education, and did not include the lower division core. Senator Heiden responded that this was correct. Senator Peter further clarified that this GPA requirement would then only affect the 12 units of upper division general education. Senator Heiden responded that this was correct.

Senator James Lee asked if the committee had considered the complications that might arise for advising and admissions. Senator Heiden asked exactly what complications Senator Lee was referring to. Senator Lee responded that he was referring to keeping track of all the requirements for graduation, and that he felt that this just further complicated advising on campus. Senator Heiden responded that she believed the committee thought it was a manageable addition, and asked Senator Lee to provide any specific concerns that he had to the committee.

Senator Heiden asked Associate Dean Branz to explain what the motivation was for the proposal. Associate Dean Branz explained that the mission statement supported depth and breadth in the major, and that we should honor GE and respect the 2.0 with majors and minors.

Senator Backer suggested that if that was the case, why not require 2.0 in all the general education. Senator Backer also inquired as to how many other campuses had this requirement, and what pressing reason we had for making this change now, compared to how we've done it for the last 30 years. Associate Dean Branz responded that CSU Monterey Bay required a "C" or better in every general education course. In addition, Associate Dean Branz explained that SJSU has a high number of transfer students, and that we do not know the standard that these courses are held to for transfer students coming from other universities.

Senator Heiden asked Associate Dean Branz if he had considered whether this could complicate things for advising and admissions. Associate Dean Branz responded that currently we do not list a major GPA, even on the degree audit, and we do have students that reach the point of graduation and discover that even though they are a little above a 2.0 on their SJSU and all college GPA, they can't graduate because they are below 2.0 in their major. Hopefully, advising will catch that but this will be much easier to implement. This will also appear somewhere on the degree progress report.

Senator Kauppila expressed concern about calculating GPA based on only a few classes.

Associate Dean Branz announced that he would be okay with making it a “C” or better in every class.

Associate Dean Branz explained that Executive Order 1033 requires us to address central learning outcomes. This is how we are addressing student learning on these broad areas that are being looked at by WASC and also by the Chancellor’s office.

Senator Van Selst encouraged the committee make it clear that this is a GPA across the courses in SJSU Studies, and then to list R, S, V, and Z.

Senator Peck asked how many students this would impact and whether it would slow down their graduation if they had to repeat courses. Associate Dean Branz responded that it was true that having a 2.0 in the major could slow graduation for some students.

Senator Lin commented that she wanted to see the connection between the learning objectives and the 2.0 GPA, and she was not seeing that. Associate Dean Branz responded that a grade wasn’t the same as a demonstration of achieving a learning outcome, but it does say something about the level of expectation in a course.

Senator Ng commented that the Z courses have a requirement that you cannot give below a C-, and asked if it would be the same for these, R, S, and V courses. Associate Dean Branz responded that his proposal was to allow one or more of the courses to be below a C, as long as the average was above a 2.0. Most of our majors accept the average GPA for all the courses on the major form.

Senator James Lee inquired if a student got below a “C”, would we have students that had to retake both a SJSU Studies Class and a class in their major.

Senator Backer commented that it would be possible to get a “D” if your major allowed it, but it is not acceptable in SJSU studies because you have to have a C average.

Senator Gleixner noted that from this conversation it appears that area Z is a SJSU Studies class, but it is not mentioned in the last whereas and the 2nd resolved clause and she was curious why it was not included. Associate Dean Branz noted that he included it in SJSU Studies, but within the CSU there are 9 units of upper division GE required and the SJSU Studies also includes the 100W and the 100W satisfies the GVAR. Not every CSU campus has a GVAR course, and some of our students (not many) get a high enough WST to waive the 100W. To be consistent across the CSU, and also to accommodate the ability to have a waiver, Associate Dean Branz wanted it to be just for the general education portion of the program.

Senator Silber said that he was upset by what he was hearing because we are saying you don’t even need to get a “C” grade in it. Senator Silber would rather see this resolution say you have to get a “C” or better in these courses, not an average.

Senator Heiden asked Senators to send their questions and comments to her for the next C&R Committee meeting.

C. Organization and Government Committee (O&G) - No report.

D. Instruction and Student Affairs Committee (I&SA) - No report.

E. University Library Board (ULB) – No report.

VII. Special Committee Reports –

A. Bookstore Update:

Senator Campsey presented an update on the bookstore takeover by Barnes and Noble.

The Spartan Bookstore was unsustainable as an independent bookstore. Therefore, the Executive Director of the Spartan Shops, Beth Pugliese, solicited proposals from companies interested in taking over operation of the bookstore. The best proposal came from Barnes and Noble. Barnes and Noble were willing to come in and keep current bookstore staff as well as student employees. Senator Campsey invited Lori Schmit and the new bookstore director, Ryland Metzinger, to the Senate today to give a presentation.

Lori Schmit commented that Barnes and Noble were very excited about the partnership with the university. Barnes and Noble's strategy is to give students one place to purchase all the options. Only 60% of students buy their education materials. About 50% of surveyed students would rent books if rentals were available, and 14% have bought a digital title. Barnes and Noble will be establishing a textbook rental program both online and in the bookstore. Students can save over 50% of the price of new books using the rental program. Barnes and Noble will offer between 30% and 50% of SJSU's title base in rental format for fall. Ms. Schmit commented that digital books have been slow to emerge, but the industry predicts this is going to change. Barnes and Noble currently offer over 2 million e-books, and thousands of e-textbooks both in store and online.

Barnes and Noble will offer a multi-prong approach on campus. They will focus on having the right products, a strong rental program, digital options, and a custom-designed flagship store at SJSU.

Students demand value, choice, and convenience in obtaining textbooks. Barnes and Noble will establish a registration integration process that will allow students to buy their textbooks during online registration. When the student registers, they will have the option of buying books now. If they click on this link, it will immediately take them to the Barnes and Noble website. The website will then populate a list of the textbooks the student will need based on their registration, and show them all possible options they have such as renting, buying, and whether it is available in a digital format. Barnes and Noble offers a 7-day free trial on many e-books however, the publisher does select the books that will be offered.

Students will receive a 5% discount on books everyday both in the store and online. For example, using the 5% discount, a \$100 new textbook would cost a student \$95, an used text book would cost \$71.25, and a digital book would be \$50. Students may also have the option of renting the textbook for about 50% of the ne

What Barnes and Noble does offer is a full service operation with good customer service, convenient options, an easy return policy, and a social gathering place. Amazon.com is an out-of-sight, out-of-mind warehouse. Barnes and Noble plans on establishing a grassroots effort whereby students will be out on campus

Senator Nellen commented that whenever they hear that fees are going to be raised, that is especially difficult for Athletics, because they must raise all the scholarship dollars from outside funds. That has been a real challenge this year.

The Athletics Department has been going through its regular NCAA re-accreditation. Senator Nellen encouraged Senators to read the NCAA re-accreditation report which is linked to the SJSU main page.

The Athletics Department has been strongly focusing on having their students succeed academically, and Senator Nellen believes that the university could learn something from their programs. Student Athletes must meet a variety of NCAA requirements before they can graduate, so there is a great deal of attention paid to this. They focus on what will help each athlete do better. There are a lot of tools being used such as Operation Graduation, which targets what the athlete needs to do to meet the minimum NCAA requirements, and what he/she needs to do to graduate in four years. All of the programs, and the tools being used, are described in the NCAA report. These programs have been very successful.

In early December 2010, 163 Student Athletes were honored at the annual Student Athlete Awards Banquet. In addition, a major achievement by one of the student athletes will be announced on April 28, 2011. Furthermore, one of the two outstanding undergraduates at the May 2010 graduation ceremony was a student athlete, Brenda McKee.

Senator Campsey, the Faculty Athletics Representative (FAR), explained to the Senate what a FAR does. The FAR is mandated by the NCAA for every campus that has an intercollegiate athletic team regardless of whether it is Division 1, 2, or 3. The FAR must be a member of the academic faculty, and not a member of the Athletics mditic. TJ-20.715 -1.15 TD.0

Questions:

Senator Heiden commented on the fact that there were more women's teams than men's teams. Senator Campsey replied that there were not enough. The NCAA mandates under Title IX, that there be a balance between men and women in athletics on campus, and the same balance on the athletics teams. In 2012, the Athletics Department will be fielding a Women's Lacrosse Team.

Senator Sabalius asked for clarification as to the reason that Student Athletic Success Services was not under Athletics. Senator Campsey explained that the reason that Student Athletic Success Services is not under the Athletics Department is to ensure the academic integrity of the program. If it were under Athletics, there might be a tendency for a coach to

During the last ACIP meeting on last Thursday and Friday, it was decided that all CSU programs in Mexico would be suspended next year for the safety of our students. Some of the students that applied for the Spanish program in Mexico may be shifted to Chile. Also, the CSU program in Japan was suspended almost immediately after the Earthquake. They are, however, still recruiting for the Japan program for next year.

In addition, at the meeting last week everyone was surprised by the announcement that the program in Israel, which has been suspended since 2001, will be reopened.

Dr. Mesher explained that there are two kinds of programs. The first is the exchange program where our students go to one country, and students from that country come here. As long as there is a balance, CSU students pay CSU fees. There is no possibility of loss due to the exchange rate. The CSU would like to establish as many of these programs as possible. Also, the number of exchange students coming to SJSU for the Fall is at an all-time high.

Unfortunately, Australia and New Zealand are very desirable countries for our students, but California does not appear to be that desirable for students from those countries. Therefore, our students will not be allowed to go to Australia or New Zealand on the exchange program next year. We will continue to receive students from Australia and New Zealand in an effort to balance out the numbers that have gotten out of proportion.

Dr. Mesher asked Senators to remember that while it may seem as if an international student is taking up a seat in a class that our students desperately need, one of our students is taking a seat at an overseas university in return. These students should be treated just like one of our students. Also, Dr. Mesher reminded Senators that international students not in an exchange program, are paying out-of-state fees to be here.

Dr. Mesher further noted that the budget was a major concern for international programs for 2011-2012. Our resident directors living abroad lost money last year. Although, the resident directors were paid an additional 10%, many of them had a mortgage at home and were paying for a rental unit abroad. The furlough year, with the 10% pay cut, was devastating for them. Being a resident director is a 24/7 job and it is difficult to take off time. Also, in many instances, in-country employees cannot be furloughed due to labor laws in the host country. The exchange rate also continues to be unfavorable.

Dr. Mesher announced that SJSU had multiple applicants for both Resident Directors and the Wang Family Stipend. SJSU has never had a recipient win the Wang Family Stipend. Although, that may change this year when the winner is announced.

The student numbers in the international program are low, and are getting lower. Dr. Mesher believes that part of the problem may be because Dave Rudel, who was the Director of the Study Abroad Program, took a position with San Diego State, so there was some reorganization in the office. We are sending 30 students abroad a year, whereas SFSU is sending 170. However, there is a huge difference in the student population. Our students tend to be older than SFSU students, and most of our students work. It is very difficult for

these students to take a year off, or even a semester. International programs are a hard sell at SJSU. This is one of the reasons Dr. Meshner was excited to see so many applicants for the resident directorships and Wang Award. When these faculty members return from overseas, they promote the programs on campus and get students interested.

VIII. New Business –

Senator Peter made a motion to suspend the rules and take an item of new business out of order. The motion was seconded. The Senate voted and the motion was approved.

Senator Peter presented a *Sense of the Senate Resolution from the floor, Opposition to the Board of Trustees Proposal to Create Waivers for the Existing Title 5 ‘American Institutions’ Requirement (Final Reading)*.

Questions:

Several Senators expressed concern as to why the resolution was brought as a final reading, and suggested that it be made a first reading, so that the Senate might have time to provide some edits to the resolution. Senator Peter responded that, “If we were to wait until May to further word-smith and make a very polished resolution, I think that would perhaps come too late in the day to influence other campuses in the system, let alone this meeting of chairs on May 3, 2011, let alone giving members of the board time to be approached and to be contacted about this issue. I think it is important if we are going to have an influence on this event to start today.”

The sixth resolved clause was modified by adding to it, “the Assembly Committee on Higher Education and the California Community College Academic Senate.”

Senator Buzanski called the question. The motion was seconded. The Senate voted and the Buzanski motion failed.

Senator Laker presented a friendly amendment to change the title to read, “Resolution to urge the Board of Trustees to delay consideration of waivers to the existing Title 5 ‘American Institutions’ requirement.”

The Senate voted and the resolution passed as amended with 6 abstentions.

IX. State of the University Announcements. Questions. In rotation.

A. Vice President for University Advancement –

Interim Vice President Bussani announced that the Valley Foundation School of Nursing dedication ceremony is this Thursday at 2 p.m. in front of the College of Applied Sciences and the Arts. Senators were encouraged to attend.

B. Provost –

Provost Selter urged Senators to spread the word that book orders need to be turned in as soon as possible. By this time, we normally have about 30% of the fall book orders in, but the Provost has been advised that we currently have only 10%. This impacts students, because they will only receive the 50% buyback rate from Barnes and Noble if the same book is being used the next semester.

Provost Selter commented on the NCAA recertification materials on the web. All of the documents that are going to be submitted for the cycle 3 NCAA recertification have been posted on the SJSU website. There is a link in the update section where you can go right to the documents. The Provost has listed there the three operating principles that we must respond to in our self-study.

The Provost encouraged Senators to look at the information on the web, and to submit comments. The link is also going to be sent out to the 90,000 alums in the email database.

The entire study has to be submitted to NCAA by 5 p.m. on Friday, April 29, 2011.

Provost Selter announced that the junior faculty development grants had gone out last week. These grants are for probationary faculty only. The Provost has given out \$100,000 in grants in the past. This year that amount has been doubled. The grants

C. Vice President for Administration and Finance –

VP Lee announced that SJSU will be having another emergency drill on April 28, 2011. This drill will not require anyone to leave the building. It will be primarily a test of our alert system. VP Lee noted that 70% of our students have signed up for emergency notification, compared to only 46% of faculty and staff.

Senator Peter asked if the Student Union construction project was on time. VP Rose Lee commented that it is about two months behind because of the rain. Senator Silber informed VP Lee that during the Admitted Spartan Day event this past weekend on campus, FD&O shut off the water in Duncan Hall, and he asked if anyone had told FD&O there was an event planned. VP Lee responded that she would take this information back to FD&O and find out what happened.

D. Vice President for Student Affairs –

VP Laker thanked everyone involved with