

2012/2013 Academic Senate

**MINUTES
February 11, 2013**

- I. The meeting was called to order at 2:02 p.m. and roll call was taken by the Senate Administrator. Forty-four Senators were present.**

Ex Officio:

Present: Von Till, Sabalius,
Lessow-Hurley

CASA Representatives:

bonds over and above existing bonds in the future. In addition, the state will be dropping the number of units that it will provide support for students to 120 units.

In terms of enrollment for next year, we should be about 5% over our target. We should be able to open up for more freshmen and transfer students as the 2008 class graduates. There are some increases in non-resident first-time freshmen and transfers.

The President noted that a 1% salary increase CSU-wide would cost approximately \$28 million. The President announced that Chair Von Till would be recognized as an Executive Leader by the YMCA on May 21, 2013, at the YWCA Annual Tribute to Women Awards Dinner.

IV.

this semester, and the revisions for peer academic evaluations go into effect the next academic year. This means that this year departments need to be reviewing/updating their peer evaluation guidelines.

PS is reviewing and making some small amendments to the faculty awards policies, is updating the email privacy policy, and continuing to do research on RTP options.

E. Curriculum and Research Committee (C&R) –

Senator Bros-Seemann presented *AS 1499, Policy Recommendation, Adoption of University Learning Goals (Final Reading)*.

Senator Desalvo presented an amendment that was friendly to add his name to the Present list of committee members, and to show 1 abstention in the vote.

Senator Van Selst presented an amendment to replace, “Students who have graduated from San Jose State University will have developed:,” with “A goal is an aspirational concept, we hope that students who have graduated from San José State University will have developed:.”

Senator Van Selst then presented a substitute amendment to delete the sentence, “Students who have graduated from San José State University will have developed:.” The Senate voted and the substitute amendment failed. The Senate then voted on the original amendment and the original amendment failed.

Senator Buzanski presented an amendment to delete the word “real” from “real world issues.” Senator Bros-Seemann presented a substitute amendment to replace the words “real world” with “practical.” The Senate voted on the Bros-Seemann substitute amendment and it passed.

Senator Nellen presented an amendment that was friendly to fix the capitalization to be consistent on all University Learning Goals, and to remove the word “the” from the first bullet under “Specialized Knowledge.”

Senator Nellen presented an amendment that was friendly to remove the word “baccalaureate” from the first whereas clause.

Senator Heiden presented an amendment that was friendly to remove the words “In addition” from the third bullet under “Broad Integrative Knowledge,” and to remove the comma after “baccalaureate degree.”

Senator Postovoit presented an amendment that was friendly to change, “Students who have graduated from San Jose State University will have developed:” to “San José State University graduates will have developed:”.

Senator Bros-Seemann presented an amendment to change, “San José State University students will have developed:” to read, “San José State University students should have developed:”. Senator Peter stated that the Senate had already voted on a similar amendment and the amendment was therefore inappropriate.

Senator Buzanski called the question. The Senate voted and Buzanski motion passed.

The Senate voted and AS 1499 passed as amended with 2 Nays and 1 Abstention.

VII. Special Committee Reports –

A. Yearly Report by the Sustainability Board:

Candice Gerdes, Co-Chair of the Sustainability Board, gave the Board's yearly report. The Sustainability Board was established in 2010. There are representatives from every college on the board, as well as Spartan Shops, Associated Students, and Student Learning and Leadership. The Sustainability Board's goals include promoting sustainability issues and topics across campus, and to act as a resource to the campus on sustainability.

The Sustainability Board wants SJSU graduates to be "prepared for a green workforce." In order to reach these goals, the Sustainability Board plans on working with the Center for Faculty Development this year to create workshops to help faculty incorporate sustainability into their curriculum. The board also plans to host a Sustainability Summit this upcoming fall to highlight sustainability activities on campus.

The board hopes to gain support and guidance from the Senate in where to go from here. The board no longer has a Sustainability Director funded by the university.

Senator Van Selst announced that the CSU Statewide Senate is currently working on a Sustainability resolution.

Questions:

The Senate asked for a working definition of "Sustainability."
The new Sustainability website has the definition on <http://www.sjsu.edu/sustainability>. This website is also linked to the Senate website's mainpage. The definition is, "sustaining the planet for today and keeping it for tomorrow's children."

A member inquired about the Sustainability Director's position. This was a two-year pilot position that is no longer funded by the President's Office.

The Senate discussed the fact that part of becoming an "educated citizen" is promoting sustainability, and that this is part of what we should be teaching and promoting to our students.

The Senate recommended that the Executive Committee study this problem and bring recommendations back to the Senate this semester.

D. Report from the Barnes and Noble Spartan Bookstore:

Ryland Metziner, Spartan Bookstore Director, gave a brief presentation on the Spartan Bookstore. The biggest change in this industry is that in 2008 only 1.2% of all textbooks were available digitally. By 2012, 37% of all textbooks were available digitally, and by 2016 it is anticipated that 80% will be available to purchase digitally. The future of textbooks is digital. Digital textbook sales are up 100% over last year. Digital textbooks are cheaper, and generally run about 30% to 60% of retail price. About 38% of textbooks are available digitally in the bookstore right now. Digital textbooks are available through the Nook study platform, and can be tested out for 7 days for free.

Barnes and Noble has saved students \$1.4 million through their textbook rental program, since they took over in April 2011. About 52% of the fall 2012 titles were available to rent. About 50% of students choose to rent textbooks. Students do need a credit card to rent the textbook. A common misconception is that students must rent new textbooks. Students can rent new or used textbooks, but the rental price is 50% of the new retail price.

In August of 2012 Amazon.com introduced a textbook rental program. It has been very difficult for the Spartan Bookstore to compete with them. Their rental prices are cheaper.

The Spartan Bookstore is no longer sharing adoption information with Roberts Bookstore. The Spartan Bookstore was spending a lot of time dealing with Roberts over various adoption issues and severed that relationship this semester. Roberts Bookstore was adopting books that they had not gotten a confirmation from the faculty member for, and the Spartan Bookstore then adopted the same books. This led to some angry faculty members that did not want that book ordered, so now the Spartan Bookstore will only order books that the faculty member has confirmed. The bookstore requests that all textbook orders go to them and not to Roberts Bookstore.

All SJSU students will also now have \$900 available in their Spartan Bookstore account to spend on textbooks, computers, supplies, etc. three weeks before the start of the semester. This will allow financial aid students to get their books and pay for it after they get their checks on the first day of class. The account does have to be secured with a credit card.

The Spartan Bookstore is partnering with Apple. Apple is willing to commit marketing funds so that the Spartan Bookstore can run promotions. The bookstore is working on a promotion with Apple that will allow one day in which faculty, staff, and student employees can buy Apple computers without having to pay taxes. The exact date has not been established yet.

member and see if they can get the order, so that the student can get half of the purchase price back.

A senator noted that on several occasions this semester a student has told him that bookstore staff have informed him/her that the faculty member did not order enough books. The bookstore determines how many textbooks to order, and they never want their employees to blame faculty if they have not ordered enough of a textbook. Senators were encouraged to notify bookstore management if this happens.

A senator inquired if digital textbook purchases were really rentals. Most of the digital textbook purchases are rentals that are good for 180 days. Only about 25% of digital textbooks are purchased for life.

VIII. New Business – None

IX. State of the University Announcements. Questions. In rotation.

A. Statewide Academic Senators –

There are four faculty trustees that have been placed into nomination. These four will be considered and voted on at the next CSU Statewide Senate meeting.

The CSU Statewide Senate passed resolutions welcoming the new chancellor, on the inclusion of upper division GE and WASC, alternative paths to GE, advocating for a smoke-free CSU, and a request to move to a more assessment-based culture for research in policies in the CSU.

Resolutions currently in progress include CID and STAR apps, the implications of freezing fees, and sustainability.

B. Provost – No report.

C. Vice President for Administration and Finance – No Report.

D. Vice President for Student Affairs –

For the 2012-2013 Academic Year, we should be somewhere around 4.5% to 5% above our resident enrollment target. We do not expect any penalties for the current academic year.

Student Affairs is just finishing up all the impaction lists for the Fall 2013 admission process. Admission information for Fall 2013 will be sent out starting today.

E. Associated Students President – No Report

F. Vice President for University Advancement – No Report

X. Adjournment – The meeting adjourned at 4:55 p.m.