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- ¥ Present Natalie Boero, Steve Branz, Brent Duckor, Tricia Foust, Sage Hopkins, Leann Makhni, Alaric Trousdale, Jing Zhang
- ¥ Absent: David Bruck, Sen Chiao, Kate Davis, Diane Guerrazzi, Chris Jochim, Geoffrey Liu, Hyon Chu Yi-Baker
- ¥ Guest Speaker: Robert Arcangel

## Agenda Overview

- ~ 1:00-1:05 Approval of the April meeting minutes (attached)
- ~ 1:05-1:30 International recruitment and new developments  
Robert Arcangel  
International Recruitment Specialist, CIES
- ~ 1:30-1:40 Election of Chair
- ~ 1:40-2:00 Updates  
Committee reflections and expectations

## Minutes

- ~ 1:05-1:30 International recruitment and new developments

Robert joined SJSU CIES in August 2015. Previously he worked on the East Coast in Pennsylvania. He explained that Alex Chang at the moment was in Germany and would be back to office next week. As for himself, he will have one more trip to Vancouver, Canada before the end of the semester.

He has shared a list of countries he has been travelling to for recruitment by semester:

Fall 2015:

- ¥ Europe including UK, Germany, France and Turkey
- ¥ Brazil
- ¥ Taiwan, Japan, Southeast Asia such as Vietnam and Indonesia

His colleague Juliet Tyson travels to India every year. Curt Anderson also made two trips to Turkey and Kuwait in Fall 2015.

Spring 2016:

- ¥ Kuwait, Brazil, Germany, Canada, Scandinavia countries, South Korea and Japan.

Alex made trips to Taiwan and China.



Steve had two questions for Robert. First, what is the ratio among recruited freshmen, upper divisions (transfers) and graduate students? Second, which country shows the best result in terms of return on recruiting effort?

Robert replied that there has been an increasing focus on undergraduates in countries such as Malaysia and Singapore (focus on transfers/upper divisions) and North European countries (focus on freshmen & they have been visiting high schools).

Steve commented that articulation could be challenging for freshmen. He hopes that Robert and his colleagues work closely with his office on this aspect.

In answering Steve's second question, Robert said that after the May deadline, his office will get a better pointer of where these admitted students come from. This result will plan for 2016-2017 recruitment strategies.

Tricia shared a few stats about the application and admission of international students. There is an increase in applications in all the three categories. The percentage below means an increase compared to last year.

Frosh: 16%  
Transfer: 17.9%  
Grn on rT 0.3%


Robert talked about different communication plans to inform and contact international perspective students, including phone calls, physical recruiting, international brochures, and emails. Tricia commented that with texting becoming so popular among young people, texting and using social media would be more effective to reach out high school or college students compared to phone calls.

Finally, Robert shared his three thoughts on international recruiting:

1. It is relatively easy to promote CSU compared to a private college he used to work for.
2. SJSU benefits greatly from its location in Silicon Valley and nearby companies such as Apple.
3. We need to bring more diverse international students in terms of country and program focus.

~ 1:30-1:40 Election of Chair

This is Jing's last term on the committee. Early this semester, she has announced that there would be an election of new chair in the May meeting. Natalie Boero expressed her interest in chairing the committee. She also met with Jing to understand the responsibilities of chair. Jing made a motion to elect Natalie Boero the new chair of IPSC committee, effective at the beginning of 2016-2017. Brent seconded and all the rest were in favor.

~ 1:40-2:00 Updates  
Committee reflections and expectations  
Approval of April meeting minutes

Brent made an announcement about his application for Fulbright program and shared his afterthoughts. He said that he did not receive the funding this year. He has contacted IES Officer and tried to get some feedback. However, the feedback is not concrete, except that he was encouraged to apply again. One of the reasons is that Australia (the country Brent applied) is the No. 1 country that people apply for Fulbright programs. Hence, Brent said that you may end up competing with scholars in other possible fields but who are also interested in going to Australia. Brent would like to share his perspectives about Fulbright applications in the future committee meeting.

Tricia announced that Graduate Orientation would be held on August 18. The capacity will be 1,400 people. There will be 2 groups of orientation. One group starts @ 10am in Morris Dailey Auditorium (with a capacity of 550), and the other group starts @ 11am in Student Union (with a capacity of 850). Tricia said that volunteers are needed for the events. There will be two separate registrations @ 8:30-10:30am. Visa check-in is mandatory for all international students. Last year, a total of 1,800 students were expected to attend the orientation and about 1,300

- ¥ Inbound subcommittee primarily focuses on recruitment and retention of international students. A welcoming video message will be made and sent to admitted students to encourage them to enroll in SJSU. A total of 7 faculty members representing SJSU will be interviewed between 5/9-5/16 by the video production team in the Athletic Department. The final video will be 2-3 minute long.
  
- ¥ Outbound subcommittee primarily focuses on how to improve international research opportunities (e.g., Fulbright programs) on campus. Guest speakers, including Dr. Gilles Muller and Dr. Amy Strage were invited to the monthly meetings to discuss what IPSC can do to enhance the awareness of and participation in international research from faculty.

Brent also commented on how this committee helps the information sharing process, and helps committee members to bring new ideas to faculty and students.

Natalie made a motion to approve the April meeting minutes, Leann seconded, and all the rest were in favor. Jing will post the minutes.