

HOF

7 p.m. Student Center Theater  
North Campus

**ROUND-TABLE DISCUSSION: "Reassessing Steinbeck in the 21st Century"**

**Robert J. DeMott**  
Ohio University

**Brian E. Railsback**  
Western Carolina University

**Warren G. French**  
Tallahassee, Florida

**Kathleen Hicks**  
Arizona State University

**Mimi Gladstein**  
The University of Texas at El Paso

**Louis Owens**  
University of California-Davis



Photograph by Hans Namuth, courtesy of the estate of Hans Namuth.

*Conference Directors*

**Ruth Prigozy**  
*Professor of English  
Hofstra University*

**Susan Shillinglaw**  
*Professor of English and  
Director of the Center for Steinbeck Studies  
San José State University*

*Conference Coordinator*  
**Natalie Datlof**  
*Executive Director  
Hofstra Cultural Center*

**Hofstra Cultural Center gratefully acknowledges the support of**

**Hofstra University Bookstore**

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**BARNES & NOBLE**





5- 6:15 p.m.

CONCURRENT SESSIONS

**PANEL IV-A: STEINBECK AND THE BEATS**

**Rosalee Stilwell**

Indiana University of Pennsylvania  
"Steinbeck's Epideictic Rhetoric and the Beat 'Ethos'"

**Mark Dunphy**

Lindsey Wilson College  
"On the Road With John Steinbeck: The Beat of the Beats Goes on in *Travels With Charley*"

**Mari Miller-Lamb**

State University of New York at Old Westbury  
"Comparing and Contrasting John Steinbeck With Jack Kerouac"

**PANEL IV-B: NEW VOICES**

**Christopher Kocela**

McGill University  
"Magic Materiality in Steinbeck's *The Winter of Our Discontent*"

**Katharine Anne Rodger**

San José State University  
"Mapping an Expedition: Uncovering Ricketts' Journal From *The Sea of Cortez*"

**Kathleen Hicks**

Arizona State University  
"John Steinbeck's Land Ethic: *The Grapes of Wrath*"

**Amanda Southworth**

San José State University  
"Ruth Comfort Mitchell as California Writer"

6:30-9:30 p.m.

COCKTAIL RECEPTION and BANQUET

**Greetings**

**Stuart Rabinowitz**

President and  
Andrew M. Boas and Mark L. Cluster  
Distinguished Professor of Law  
Hofstra University

**Welcome**

**Ruth Prigozy**

Professor of English  
Hofstra University  
Conference Co-Director

**Susan Shillinglaw**

Professor of English and  
Director of the Center for Steinbeck Studies  
San José State University  
Conference Co-Director

**Banquet Speaker**

**Thom Steinbeck**

Writer  
Oxnard, CA

World premiere of jazz rendition of "The Turtle" by Flo Handy Cohn  
Katherine Cartwright, vocals  
San José State University Jazz Program  
Eric Doney, piano





# Saturday, March 23, 2002

8 a.m.-3 p.m.

## REGISTRATION

Student Center Theater Lobby  
North Campus

8-9 a.m.

## CONTINENTAL BREAKFAST

9-10 a.m.

## SPECIAL ADDRESS

**John Seelye**

University of Florida  
"Why Do 'They' Read Steinbeck?"

10:15-11:45 a.m.

## CONCURRENT SESSIONS

### PANEL VIII-A: ENVIRONMENTAL PERSPECTIVES II

**Robert R. M. Verchick**

University of Missouri, Kansas City  
"Steinbeck, Ecology and Law"

**Rodney P. Rice**

South Dakota School of Mines and  
Technology  
"Circles in the Forest: John Steinbeck and  
the Deep Ecology of *To a God Unknown*"

**Derek Edward Gladwin**

California State University, Chico  
"Art and Science: The Exploration of  
John Steinbeck's Scientific Writing"

**Patrick Dooley**

St. Bonaventure University  
"Human Bias, Judgments of Waste  
and the Revolutionary Ecology of  
John Steinbeck's *The Log From the  
Sea of Cortez*"

### PANEL VIII-B: STEINBECK'S MORAL VISION

**Joseph G. Allegretti**

Siena College  
"Why Business Ethics Needs Steinbeck"

**Brian E. Railsback**

Western Carolina University  
"John Steinbeck's Attempt at the Impossible:  
Encompassing 'ALL'"

**Toshihiro Inoue**

Mie University  
Mie, Japan  
"The Reciprocal Relationship Between Men  
and the Land"

**Michael J. Meyer**

DePaul University and Northeastern  
Illinois University  
"Steinbeck's Portrayal of Loneliness"



10:15-11:45 a.m.

**PANEL VIII-C: THE GRAPES OF WRATH II:  
STEINBECK'S VISION OF THE PEOPLE**

**William W. Bonney**

Mississippi State University

"Marxist Analytic Categories and the Aesthetics of  
*The Grapes of Wrath*"

**Thomas E. Barden**

The University of Toledo

"I'm Looking for Humanistic Stories': Steinbeck as  
Narrative Ethnographer"

**Marilyn Wyman**

San José State University

"Affirming Whiteness: Farm Workers, John Steinbeck  
and California Agriculture"

Noon-1 p.m.

**LUNCH** (on your own)

1-2:15 p.m.

**CONCURRENT SESSIONS**

**PANEL IX-A: STEINBECK AND  
MUSICAL THEATER**

**Richard Allan Davison**

University of Delaware

"The Genesis and Transformation of  
Steinbeck's *Of Mice and Men* From  
Novella to Play to Musical"

**Jackson R. Bryer**

University of Maryland, College Park

"*Pipe Dream: A 'Pale and  
Half-assed Success*"

**John Ditsky**

University of Windsor

Windsor, Canada

"'Stupid Sons of Fishes': Shared Values  
in John Steinbeck and the Musical Stage"

**PANEL IX-B: EAST OF EDEN  
RECONSIDERED**

**Audry L. Lynch**

Saratoga, CA

"John Steinbeck, James Dean and Caleb Trask  
and How They Came Together in *East of Eden*"

**M. Joan Angelis**

Woodbury University

"Steinbeck's 'Folk' in *East of Eden*"

**Wakako Kakegawa**

Tokyo University of Agriculture

Hokkaido, Japan

"Steinbeck's Setting of Adam Trask"





**HOFSTRA CULTURAL CENTER**  
**AND**  
**HOFSTRA USA PRODUCTIONS**  
present

a concert version of the rarely produced

***PIPE DREAM***

music by Richard Rodgers  
book and lyrics by Oscar Hammerstein II  
based on the novel *Sweet Thursday* by John Steinbeck  
directed by Bob Spiotto  
musical direction by Frank DeMonaco



# JOHN STEINBECK'S AMERICAS CONFERENCE REGISTRATION FORM

Mail to:

**John Steinbeck Conference**  
 Hofstra Cultural Center  
 200 Hofstra University  
 Hempstead, NY 11549-2000  
 Tel: (516) 463-5669  
 Fax: (516) 463-4793

Make check(s) payable to:

**John Steinbeck Conference**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_


Affiliation \_\_\_\_\_

Telephone \_\_\_\_\_

Fax No. \_\_\_\_\_

E-mail \_\_\_\_\_

## CONFERENCE FEES

	REGISTRATION FEE	NO. OF PERSONS	AMOUNT
	<b>Regular</b>		<b>\$100</b>
	<b>Senior Citizens</b> (over 65 with ID)		<b>\$90</b>
	<b>Matriculated Non-Hofstra Students</b> (include copy of current ID)		<b>\$50</b>
	<b>Buffet Lunch</b> (Thursday, March 21)		<b>\$15</b>
	<b>Cocktail Reception and Banquet</b> (Thursday, March 21, at 6:30 p.m.)		<b>\$45</b>
	<b>Box Lunch</b> (Friday, March 22)		<b>\$10</b>
	<b>Tour to Sag Harbor</b> (Sunday, March 24, 9 a.m.-4 p.m.)*		<b>\$10</b>
	<b>Tour to New York City</b> (Sunday, March 24, Noon-6 p.m.)*		<b>\$45</b>
	*(Subject to full bus — 44 adults)		
	<b>OKLAHOMA!</b> Bus reservations only (Friday, March 22, at 5 p.m.)		<b>\$15</b>
	<b>PIPE DREAM</b> (a concert version). Regular:		<b>\$22</b>
	Senior Citizens (over 65) and matriculated non-Hofstra students with ID		<b>\$20</b>
Please make selection from the following:			
<input type="checkbox"/> Thurs. (3/21) at 8 p.m. <input type="checkbox"/> Fri. (3/22) at 8 p.m.			
<input type="checkbox"/> Sat. (3/23) at 8 p.m. <input type="checkbox"/> Sun. (3/24) at 2 p.m.			
<b>TOTAL</b>			

**OFFICIAL CONFERENCE HOTELS:**

The Quality Hotel and Convention Center in Hempstead and the Long Island Marriott Hotel and Conference Center in Uniondale have been designated as the official conference hotels. Following are the room rates and cutoff dates for room reservations.

**QUALITY HOTEL AND CONVENTION CENTER**

80 Clinton Street  
Hempstead, NY 11550  
Att: Reservations Manager  
Tel: (516) 486-4100 or (800) 343-7950  
Fax: (516) 565-0745

**Room rate:** \$79 per night, single/double occupancy. All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card. When making your reservation, please identify yourself as a participant in the **John Steinbeck Conference**. We recommend that reservations be made as early as possible.

**Cutoff date: February 20, 2002**

**LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER**

101 James Doolittle Blvd.  
Uniondale, NY 11553  
Att: Reservations Manager  
Tel: (516) 794-3800 or (800) 832-6255  
Fax: (516) 794-5936

**Room rate:** \$155 per night, single/double occupancy. All reservations will be held until 6 p.m. on day of arrival unless accompanied by the first night's room deposit or secured by a major credit card.

**Cutoff date: February 25, 2002**

**NOTE:** Please make your reservations early, as the number of rooms is limited. When making your reservations, please identify yourself as a participant in the Hofstra University **John Steinbeck Conference**.

Scheduled complimentary transportation will be arranged between the Hofstra University campus, the Quality Hotel and Long Island Marriott. Schedules will be available at the Conference Registration Desk and at both hotels.

**DINING FACILITIES ON CAMPUS:**

There are several dining facilities on the Hofstra University campus. Only one dining facility, the Hofstra University Club, requires reservations. You may make reservations for lunch/dinner by calling (516) 463-6648. Reservations are limited.

**ROOM ASSIGNMENTS WILL BE LISTED IN THE FINAL PROGRAM, WHICH WILL BE AVAILABLE AT THE CONFERENCE REGISTRATION DESK DURING THE CONFERENCE.**

Hofstra University continues its commitment to extending equal opportunity to all qualified individuals without regard to race, color, religion, sex, sexual orientation, marital status, age, national or ethnic origin, or physical or mental disability in the conduct and operation of its educational programs and activities, including admission and employment. This statement of nondiscrimination is in compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and other federal, state and local laws. The Director of Environmental Safety in the Plant Department (516) 463-6622 is the individual designated by the University to coordinate its efforts to comply with Section 504. The Equal Rights and Opportunity Officer is the University's official responsible for coordinating its adherence to Title IX and other equal opportunity regulations and laws. Questions or concerns regarding Title IX or other aspects of this policy (other than Section 504) should be directed to the Equal Rights and Opportunity Officer (516) 463-6976. 8808:12/01

**LOCATION OF HOFSTRA UNIVERSITY:**

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile.

**The Long Island Rail Road (LIRR)** has frequent trains to the Hempstead Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

**LOCAL TAXI SERVICE:**

All Island Taxi Service (516) 481-1111  
Pub Taxi Service (516) 483-4433  
Hempstead Taxi (516) 489-4460

**BY CAR:**

Travel on the Long Island Expressway, Northern State Parkway or the Southern State Parkway to the Meadowbrook State Parkway to Exit M4 (Hempstead Turnpike); then proceed west on Hempstead Turnpike to the Hofstra campus (approximately one mile).

**TRANSPORTATION FROM AIRPORTS:**

The campus is located approximately 30 minutes by car from either John F Kennedy International Airport or LaGuardia Airport.

Call in advance for reservations:

**Horizon Transportation Service**  
Personalized Transportation Service, (516) 538-4891

**Hempstead Limousine Service Corporation**

Personalized Transportation Service, (516) 485-4399

**Long Island Airport Limousine Service (LIALS)**

LIALS may be called upon arrival at either JFK or LaGuardia Airport, by public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

**NOTE:** Be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm with driver before starting your trip.

**FOR INFORMATION:**

**HOFSTRA CULTURAL CENTER (HCC)**

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Hempstead, New York 11549-2000  
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