

Events

SVCE Events - Fall 2021

Building the Entrepreneurial Mindset

When: December 2, 2021

Speaker: Ankur Warikoo, entrepreneur, content creator, teacher, start-up mentor

Time: 6:00 - 7:00 pm (PT)

[View the recording of the event](#)

Speaker's bio:

Ankur Warikoo is an entrepreneur, a teacher, a content creator and a mentor, based in India.

He founded nearbuy.com in 2015 and was the CEO until 2019. Prior to that, he was the founding CEO of Groupon's India business from 2011 to 2015.

Ankur is a digital educator and conducts courses on entrepreneurship, career management, and personal growth. Over 80,000+ students have attended his courses so far. He loves spending time with first-time entrepreneurs, hoping he can help them not make the same mistakes he made when he started up. Besides being a teacher in his popular courses, Ankur is also known as a public speaker and social media influencer, with 4M+ followers across LinkedIn, Facebook, Instagram, Twitter, and YouTube.

Under 40" by Business Today.

Is Marketing Everything for Entrepreneurial Companies?

When: NOV. 8, 2021

Speakers:

Andy Cunningham, Founder/President, Cunningham Collective

and

Regis McKenna, Founder, Regis McKenna Inc., Marketer, Consultant & Thought Leader

Time: 5:45 - 7:00 pm

[View the recording of the event](#)

Andy Cunningham is the founder and President of Cunningham Collective, a brand strategy, marketing, and communications firm with an expertise in positioning companies to win. She is also the author of the Amazon best seller, *Get to Aha!: Discover Your Positioning DNA and Dominate Your Competition* (McGraw-Hill), and

Genentech, Intel, Linear Technology, Lotus, Microsoft,

McKenna is Chairman of the Board of the Santa Clara University Center for Science, Technology and Society and was a founding board member of Smart Valley. He is a trustee at Santa Clara University, the Advisory Board of the Haas School of Business University of California Berkeley and the Economic Strategies Institute. He is president of the Board of Trustees for The Children's Shelter Fund of Silicon Valley, an investor and on the Board of Directors of a number of high technology companies as well. Formerly McKenna was on the International Advisory Board of Toyota Motor Company.

Born and raised in Pittsburgh, Pennsylvania, McKenna attended Saint Vincent College and is a liberal arts graduate of Duquesne University. In 1962, he moved to Silicon Valley, and attended some classes at San Jose State University. In 1965, he joined the marketing department of General Micro Electronics, the first company to develop and market commercial MOS (metal oxide semiconductor) products, the basis for much of today's electronics technology. He joined another start-up, National Semiconductor, in 1967 where, as Marketing Services Manager, he helped direct National's marketing strategies in the early stages of the company's growth.

Securing funds for your startup

When: October 18, 2021

Speaker: Sanchali Pal, Founder & CEO of Joro App

Time: 4:00 - 5:00 pm

[View the recording of the event](#)

Speaker's bio:

Sanchali founded [Joro](#) to empower people to take climate action that matters, starting with how they spend money. Prior to Joro, Sanchali worked on sustainable development in East Africa and South Asia at Dalberg, where she saw firsthand the devastating effects of the climate crisis for vulnerable populations, and at Tesla. Sanchali holds a BA from Princeton and an MBA from

Alfonso de la Nuez

SVCE Events - Spring 2021

Business Plan Prep Workshop: Addressing Founders' Dilemmas

The Road to Shark Tank

When: March 17, 2021

entrepreneur, Dave Hadden. After a year of working together on various projects, they co-founded Brake Free Technologies together. Brake Free Technologies launched Brake Free on IndieGoGo in March of 2017 and successfully raised \$260,000 from 2,100 backers in over 40+ countries. The company fulfilled all crowdfunding pre-

Matthew Olivieri is co-host of The AdHero Podcast as well as the Founder & CEO of AdSemble, Inc. a self-service platform for digital billboard advertising where you can launch your very own BILLBOARD for dollars per day. Matthew holds a Bachelor's degree in Business Management from SJSU with a minor in Communications Studies.

Overcoming Bias in Venture Pitching

When: February 22, 2021

Speakers: Manan Mehta, Founding Partner, Unshackled Ventures, and Larissa Russell, CEO & Co-founder, Pod Foods.

Time: 6-7:15 pm

[View the Event Presentation](#)

This session is held in conjunction with The Richard and Sandi Conniff Leaders in Business Ethics Speakers Series

Speakers' bios:

Manan Mehta is a Founding Partner of Unshackled Ventures, a fund for immigrant-founded companies. Prior to Unshackled Ventures, Manan ran marketing for ed-tech startup Kno (acq. by Intel 2013) that raised over \$90M of funding from top VCs including a16z and First Round Capital. Before Kno, Manan was an Investment Banker with \$3B in transactions, including the \$1.9B acquisition of Skype. Manan is a 1st generation American and received a double major at UCLA.

Larissa Russell is the CEO and cofounder of Pod Foods, a full-service b2b marketplace connecting grocery retailers and brands. We are disrupting the \$200bil+ industry of wholesale grocery distribution by enabling intelligent retail with logistics, visibility and data throughout the grocery supply chain. Russell and her cofounder Fiona Lee experienced the challenges of wholesale distribution first hand when they started a cookie company called Green Pea Cookie, which produced cookies out of peas. They were named Forbes' 30 Under 30 in Retail and eCommerce in 2020.

Monisha Varadan wears multiple hats. She works full time at Google, building partnerships for products like Chrome, News and Search. She is a Founding Partner of Zephyr Ventures, which invests in growth businesses. She is also a lecturer and Entrepreneur-in-Residence at INSEAD, where she completed her MBA. She has co-authored articles, including one on bias within the VC industry published in *Harvard Business Review*.