

**Fall 2008**

**1. Global Entrepreneurship Week  
Event-  
Nov 17-21, 2008**

**Tues. Nov. 18th, 2:30-4:30 pm, BT 550C** Walk-in consultation with SVCE faculty/organizing team for Neat Idea Fair participants. Dr. Sorin Grunwald, entrepreneur and adjunct faculty, has

2008, she taught a course on Deals, Vision & Leadership ;  
the Leavey School of Business at Santa Clara University.  
While at Google, Ms. Rivera was Assistant Secretary to the board  
of Google Inc., served on the disclosure IO 10.98 33-ure

tech sales professional for several years. He launched his sales training company in 1990 ([www.alextrain.com](http://www.alextrain.com)), and his clients have included companies such as Cisco Systems, Apple Computer, and Symantec. In 2001, he incorporated the Academic Film Archive of North America ([www.afana.org](http://www.afana.org)) as a non-profit corporation, and serves as its Executive Director. He co-founded Oasis Media, LLC ([www.wowasis.com](http://www.wowasis.com)), a Southeast Asian travel informational and marketing company in 2003, and serves as its CEO. He received his BA in Creative Arts in 1988, and an MBA in Education in 1996, both from San Jose State University.

**Tony Calleja, Co-Founder & CFO, Log Savvy Inc.**

Tony is a seasoned financial executive, general manager and company founder who brings to Log Savvy extensive private and public company experience, including IPO and M&A execution in multiple sectors of the technology industry. He was co-founder and served as President and as CFO of Vado, Inc., a leading Bay Area specialty technology staffing company. Tony was previously VP Finance & Corporate Controller at bamboo.com where he created and executed policy, handled SEC filings and audits through its private VC financing rounds, its IPO and the subsequent merger that created Internet Pictures Corp. [NASDAQ: IPIX]. Prior to bamboo.com, Tony held multiple finance positions over the course of 15 years at MCI and National Semiconductor. He was an early angel investor and advisor to Addamark Technologies (now called SenSage). Tony holds an MBA from Golden Gate University, and a BS in Accounting from San Jose State University.

**Jayan Ramankutty, Co-Founder & CEO, KRK Labs** Jayan has founded four companies and successfully exited three within the last twenty years. Most recently, he was the CEO of YuMe Networks which he founded in 2003. In July 2006, he closed series A financing for YuMe from Khosla Ventures, Accel Partners and BV capital. Prior to that, Jayan co-founded Lara Networks in 1997, a world leader in Network Search Engines (NSE), which was acquired by Cypress Semiconductor in 2001. Based on proprietary TCAM technology, NSE was aggressively adopted by Cisco for its world class switches and routers. Jayan co-founded empowerTel Networks in 2000 to build carrier grade VoIP switches using proprietary media processors based on TCAM technology and multiprocessor cores. The Media Express Processor known as MXP was awarded the best product at Interop 2000. empowerTel was acquired by Ipunity in 2002. In 1991, Jayan co-founded Nimbus Technology, to design and manufacture Sparc chipsets for the multiprocessing graphics work station market. Nimbus was acquired by Alliance semiconductor in 1993, prior to going IPO. Jayan holds patents in the field of CAMS, VoIP, DRM and IP Video. Jayan graduated with BE(Hons) Electronics from BITS Pilani, India and MS in Computer Engineering from San Jose State University, while working as



Prior to Suni, Eric spent five years in the Venture Capital Industry w Nucleus Partners and The Angels Forum/Halo Fund where he lead direct investments and served as an interim executive in certain portfolio companies. During his tenure in Venture Capital, Eric had the opportunity to participate on the Board of Directors for fifteen private companies as a member, observer and advisor. Eric also spent six years with Andersen in both Corporate Finance and Audit. While in Corporate Finance, Eric created the Western Region internet/eCommerce practice and acted as the lead financial advisor on Private Placement transactions and Mergers and Acquisitions.

### 3. Eminent Speaker Event- March 19, 2008

<b>Topic:</b>	"Starting and Financing Start-ups: U.S. versus India"
<b>Where:</b>	Martin Luther King- Room MLK 225
<b>Time:</b>	6:00 P.M. to 8:00 P.M.
<b>Speaker:</b>	<b>Vish Mishra</b> , Senior Partner, Clearstone Ventures
<b>Guest Speaker's Bio:</b>	Vish joined Clearstone in March 2002 with over 30 years of leaders and management experience in the high tech industry including software, Internet, networking and telecommunications. He is a founder and served as a board member of Telera. Vish was also founder of Excelan (1983), which was funded with \$7.3 million in venture capital. Vish holds a BS in Electrical Engineering from the Institute of Technology at Benares Hindu University, an MS in Electrical Engineering from North Dakota State University and MBA work from the University of Minnesota. He is a very active Director and Charter Member of TiE who has dedicated himself to the growth of the organization since its inception.

### 4. Business Plan Prep Workshop-March 1, 2008

<b>Where:</b>	Boccardo Business Center Room BBC 226
<b>Time:</b>	10:00 a.m. to 1:00 p.m.
<b>Description:</b>	This Workshop will offer tips on how to conduct effective market research and create a successful marketing plan that maximizes sales resources. It has been organized specifically to help all those planning to enter the Silicon Valley Business Plan Competition being held in May, with confirmed cash prizes of \$10,000. The Competition is open to ALL SJSU students, alumni and staff. The Workshop will be presented by Bob Goedjen and Mark Levi, counselors and instructors for Silicon Valley SCORE (Service Corps of Retired Executives).

