

## Fall 2010

### 1. Neat Ideas Fair-Dec 7, 2010

**Time: 09:00am - 09:45am**

Exhibitor Registration

**10:00am - 5:00pm**

Exhibition open to the public

**05:30pm**

<b>Where:</b>	Barrett Ballroom, Student Union, San Jose State Main Campus
<b>Time:</b>	9 am- 5 pm, Thursday, December 1, 2011

### 3. NIF exhibit setup, drop-off poster boards- Dec 6, 2010

**Time: 10:00am - 12:00pm**

Poster board set up

**12:00pm - 02:00 pm**

Preliminary judging of Elevator Pitches

### 4. SVCE Speaker Event-Nov 17, 2010

**Topic:** Growing your Business in a global world

**Where:** MLK 225/229

**Time:** Wednesday, November 17th, 6:00pm-7:30pm

**Speaker:** Jay Fulcher, CEO Ooyala

**Guest Speaker's Bio:**



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As a frustrated commuter, **Paul McGrath** felt compelled to employ his 17 years of experience as a design engineer to develop cost effective solutions to the problems of traffic congestion. After significant market research and product development, RideSpring is the result of this vision. Paul holds a BSc. in Engineering from Lancaster University, England.

**Steve Olson** has over 25 years executive level management experience in technology focused organizations. He has successfully managed in startup and high growth environments raising capital, building organizations, process, and infrastructure to support aggressive domestic and international expansion. His background as the VP Finance/CFO coupled with other senior executive roles he's played in general management and operations, gives him a broad business experience set to draw from while being fiscally grounded in his approach. He has built finance organizations from scratch, and taken existing finance organizations to the next level. Steve holds a BS in Business-Finance from San Jose State University and an MBA in International Business from Santa Clara University.

**Matt Ready** has over 25 years of semiconductor sales experience managing sales organizations for both emerging technology startups as well as multi-national publically traded companies. Prior to SandForce, Matt was VP of Worldwide Sales at eASIC, PLX Technology, Zeevo (acquired by Broadcom), Genesis Microchip (acquired by ST Microelectronics), Array Microsystems and OPTi. Matt earned his BS in Business Administration from San Jose State University

**Steve Erickson** has over 20 years of experience in the tech industry with over 8 years as a Vice President and 6 years as General Manager. While at Creative he has held numerous positions over time, starting as a Field Application Engineer to currently managing a global team as a General Manager and Vice President overseeing R&D, P&L, operations, sales, marketing, IT and business development. Prior to Creative, Steve was at Tandy Electronics where he was an electrical engineer. Steve earned his BS in Electrical Engineering from New Mexico State University.

**Spring 2010**

<b>Speakers:</b>	<b>Rich Aberman</b> , Founder of WePay <b>Nils Johnson</b> , Founder of Aryty <b>Patrick Allen</b> , Founder of WebGreek
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## 2. SVBPC Information Session- April 21, 2010

<b>Topic:</b>	<b>SVBPC Information Session</b>
<b>Description:</b>	Important information/guidance on Business Plan by Dr. Anuradha Basu. This information session can be very helpful to the students/participants having non-business majors.
<b>Where:</b>	Duncan Hall, Room 249
<b>Time:</b>	Wednesday, April 21st, 5 - 6pm
<b>Speakers:</b>	<b>Dr. Anuradha Basu</b> , Director, Silicon Valley Center for Entrepreneurship.

## 3. Make sure your finances are in order- April 15, 2010

<b>Topic:</b>	<b>Make sure your finances are in order</b>
<b>Where:</b>	BBC 224
<b>Time:</b>	Thursday, April 15th, 6pm
<b>Speaker:</b>	<b>Steve Bennet</b> , Board Director, Sand Hill Angels & SJSU faculty member

**Guest Speaker's Bio:** **Steve Bennet** is founder and managing director of Bodega Partners, a venture catalyst and manag0 0 10I 67.08 39 8(a)-5(0 scn /TT0 7.08 36s-1(e lq 23.

**Speaker:**

**Speakers:**

**Arjun Malhotra**, Chairman, Headstrong

**Robert Lee**, Chairman and Founder, Achievo

**Sean Randolph**, President & CEO, Bay Area Council Economic Institute

**Ash Kalra**, Council Member, San Jose

**Guest Speaker's Bio:**

**Mr. Malhotra** serves as Chairman of Headstrong's Board of Directors. Prior to Headstrong he was Chief Executive Officer and Chairman of TechSpan, which merged with Headstrong in October 2003.

A pioneer of the Indian IT industry, Mr. Malhotra founded TechSpan in 1998 with funding from Goldman Sachs and Walden International. The merger of TechSpan with Headstrong has built an end-to-end services organization. Mr. Malhotra led the seamless integration across businesses and cultures, resulting in Headstrong's recognition as one of the fastest-growing IT-based Financial Services companies.

(For the complete Bio, please visit: <http://www.headstrong.com>).

**Dr. Robert P. Lee**, a 30-year veteran of the computer industry, is Executive Chairman of Achievo Corporation. Dr. Lee co-founded the company in 2002 and served as its CEO from 2002 through 2008. Dr. Lee was president and CEO of Accela, Inc., one of the leading



**David M. Steele**, former president of Chevron Latin America and dean