

**Fall 2012**

**Where:**

**Speaker:**

**Talat Hasan**, serial entrepreneur, General Partner, HiTek Ventures; Board Chair, India Community Center

**Guest Speaker's Bio:**

**MS. TALAT F. HASAN, General Partner Hitek Venture Partners**

**Talat Hasan** is one of the first women entrepreneurs and the first Indian American woman to found a technology company in Silicon Valley. In 1983, she founded Prometrix Corporation which designed and marketed products for the semiconductor manufacturing industry. In 1994 Prometrix was acquired by Tencor (a public company) which eventually led to the acquisition by KLA. After leaving Tencor, she founded Sensys Instruments in 1996. As CEO she built a company that successfully launched a disruptive product for semiconductor process control. The company was acquired by ThermaWave, a public company, in 2002, which was later acquired by KLA Tencor. Prior to becoming an entrepreneur, she spent several years as a research scientist in semiconductor technology at Philips Research Labs in Sunnyvale, CA.

Talat holds a B.A. Hons. in Physics from Oxford University and a B.Sc. in Physics from Aligarh Muslim University (India). She has lived in the United States since 1977.

She currently serves on the Boards of Directors of Molec Imprints, a nanotechnology company, XStor, a Healthcare IT company in Silicon Valley, and CL Educate, a leading education company in India. She has been an active high technology investor for the past 15 years, through Hitek Venture Partners. Hitek has invested in over 30 startup companies, many of which she has personally advised and mentored.

Talat is currently the Chair Emeritus of India Community Center ([www.indiacc.org](http://www.indiacc.org)), the first of its kind in the USA, located in Silicon Valley California. ICC, which she co-founded in 2003, operates a 50,000 sq.ft. facility and serves over 6000 people a month and the 200,000 Indian American community of the Area.

Ms. Hasan currently serves on the US India Science Technology Endowment Board (established by the governments of both countries) to provide funding for joint R&D at



Blank teaches Customer Development and entrepreneurship at Stanford University, U.C. Berkeley Haas Business School and Colorado State University, and his Customer Development process is taught at many Universities throughout the world. In 2011, he developed the LaunchPad, a hands-on class that integrates Business Model design and Customer Development into practice through fast, real-world customer interaction and business model iteration. In 2011, the National Science Foundation adopted Blank's class for its Innovation Corps (I-Corps), training teams of the nation's top scientists and engineers to take their ideas out of the university lab and into the commercial marketplace. The San Jose Mercury News listed him as one of the 10 Influencers in Silicon Valley.

Steve arrived in Silicon Valley in 1978, as boom times began. He joined his first of eight startups including two semiconductor companies, Zilog and MIPS Computers; Convergent Technologies; a consulting stint for Pixar; a supercomputer firm, Ardent; peripheral supplier, SuperMac; a military intelligence systems supplier, ESL; Rocket Science Games. Steve cofounded startup number eight, E.piphany, in 1989.

### Spring 2012

1. SVCE Speaker Event-April 9, 2012	
<b>Topic:</b>	<b>How academia stimulates entrepreneurship: the founding of SunPower</b>
<b>Where:</b>	College of Engineering, Room 189, San Jose State Main Campus
<b>Time:</b>	6-7:30 pm, Monday, April 9, 2012
<b>Speakers:</b>	<b>Dr. Richard Swanson</b> , Co-founder, President Emeritus and CTO, [redacted] <b>Luis Mejia</b> , Senior Associate, Office of Technology Licensing at Stanford University

commercialization of high efficiency pointcontact solar cell technology and in 2011 the Karl Boer Solar Energy Medal of Merit Award.

**Luis Mejia** is a Senior Associate in the Office of Technology Licensing at Stanford University. He manages a portfolio of over 300 technologies ranging from biotech to cleantech. In his 23 years at Stanford, he has managed three major patent litigations, negotiated over 200 licenses, and evaluated over 600 inventions, including the PageRank Algorithm which was the instrumental IP that led to the creation of Google. Mr. Mejia has been an advisor to Silicon Valley startups, Los Alamos National Laboratory, Monterey Bay Aquarium Research Institute and is a Board Member of the Stanford University OTL, LLC. Mr. Mejia received his engineering degree in Energy Systems from Arizona State University and is a Certified Licensing Professional. Prior to joining Stanford he worked on solar energy systems and energy conservation at Honeywell and Pacific Gas & Electric.

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**Jason Wolf** is vice president of North America for Better Place. His responsibilities include overseeing the company's efforts in California, Hawaii and Ontario and developing the North American market. Within the energy and transportation ecosystems, Wolf works with federal, state and local governments as well as utility, business and non-governmental stakeholders to make the vision of zero-emission EVs powered by renewable energy a reality. Wolf built a strong management track record in the IT industry before joining Better Place. His experience includes various positions in senior management, strategic planning, product launch, sales and professional services. He recently served as president of Sterna Technologies USA, the pioneer of

held a number of positions during a 10-year career at SAP AG, including senior vice president of Strategic Initiatives and senior vice president of New Product Introductions. Wolf has a B.A. in Economics





**Scott Bischoff** oversees corporate operations for Splice. He brings more than twenty years of experience in operations and financial management. Among his responsibilities are sales management, human resource policies and procedures, accounts receivable and payable, all financials and P&L accountability. Prior to joining Splice, Mr. Bischoff worked in multiple industries including corporate retail, software / technology, and corporate franchise. For seven years he was the District Manager of Operations / Finance for DHEd. Mr. Bischoff has also held management positions at CrossCommerce and Fortune 100 companies including Southland Corporation and ServiceMaster Corporation. He holds a BA degree in Communications from California State University at Chico and an MBA from Mary's College of California.