High Tech M&A Developments Selected Topics

2016 High-Tech Tax Institute November 8, 2016



AGENDA

- High-Tech Spin-Offs
- Select Inversion Developments
- Developments for Integration Transactions
- Section 367 Issues

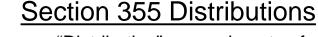
High-Tech Spin-Offs

AGENDA

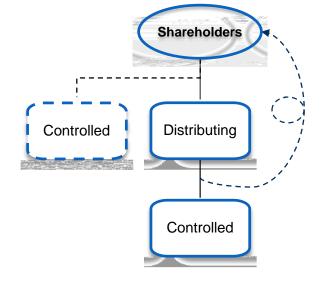
Section 355 Spin-Off Transactions

- Overview
- Comparison to Section 301 Distributions
- Revenue Procedure 2016-40—Section 355
 "Control Gathering" Guidance
- New Section 355 Active Trade or Business (ATB) Proposed Regs
- New Section 355 Device Test Proposed Regs
- Section 355(e) Safe Harbors
- [Monetization Strategies (See Appendix 1)]

SPIN-OFFS – OVERVIEW



- "Distributing" can make a tax-free distribution of "Controlled" shares if certain requirements are met:
 - Statutory Requirements
 - 80% control
 - High/low voting structures;
 - Control gathering
 - Distribution of control
 - ATB
 - Hot dog stand?
 - Expansion doctrine
 - Not a device for distribution of E&P
 - Non-business assets
 - Judicial Requirements
 - Business purpose
 - Continuity of business enterprise
 - Continuity of interest
- May be a pro-rata "spin-off" distribution or non-pro-rata "splitoff" or "split-up" redemption



SPIN-OFFS – COMPARISON TO SECTION 301 DISTRIBUTIONS

	Section 301 Distribution	Section 355 Spin-Off
Income/Gain	 Corporate level deemed sale treatment under Section 311(b) Apply Section 301(c)(1) – (c)(3) to determine shareholder tax treatment (dividend to extent of Distributing's E&P, reduction of Distributing's stock basis, excess capital gain) For internal distributions within consolidated 	Non-recognition treatment
	group-deferral triggered on external distribution	
Impact on Tax Attributes	Gain on deemed sale of target shares	• Treas. Reg. Section 1.312-10 impact
	 Subpart F Section 1248 or Section 964(e) 	• Treas. Reg. Section 1.367(b)-5 analysis
	Shareholders' tax basis in Controlled shares equal to fair market value of the shares	 Shareholders' tax basis in Controlled shares equal to a proportionate allocation of their tax basis in Distributing's shares
Elective?	 No, distributions that do not meet qualifications of Section 355 transactions are treated as Section 301 distributions 	• No, Section 301 distributions that meet qualifications of Section 355 transactions are treated as Section 355 transactions

SPIN-OFFS – REVENUE PROCEDURE 2016-40 PRE-SPIN CONTROL GATHERING

- Confirms that pre-spin high vote/low vote recaps and other issuances by Controlled in which Distributing acquires 80% voting control of Controlled can pass muster.
- Two safe harbors under which IRS will not challenge recaps into control and subsequent unwinds:

No Change for 2 Years: Where no action is taken to effectuate unwind

SPIN-OFFS – NEW PROPOSED REGULATIONS SECTION 355(B) 5-YEAR ATB TEST (cont'd)

- Value of assets used by each of Distributing and Controlled to meet 5-year ATB test must be at least 5% of total assets.
- Each SAG is treated as one corporation.

SPIN-OFFS – NEW PROPOSED REGULATIONS DEVICE TEST

SPIN-OFFS – NEW PROPOSED REGULATIONS DEVICE TEST (cont'd)

SPIN-OFFS – NEW PROPOSED REGULATIONS DEVICE TEST (cont'd)

 Per se test under which spin-off will be considered device if either Distributing or Controlled has non-business asset percentage of <u>>66-2/3%</u> and non-business asset percentages of Distributing and Controlled differ materially, based on sliding scale:

Non-business asset percentage of one entity is \geq 66-2/3% but <80%, and of other entity is <30%;

Non-business asset percentage of one entity is \geq 80% but <90%, and of other entity is <40%;

Non-business asset percentage of one entity is \geq 90% but <80%, and of other entity is <50%.

 Anti-abuse rule under which transactions with a principle purpose of affecting non-business asset percentage will not be given effect. Rule generally would not apply to non-transitory transactions other than with related parties.

SPIN-OFFS – SECTION 355(e) WHY SHOULD ACQUIRER WORRY?

 <u>Corporate Tax on Controlled Gain</u>. Distributing (but not its stockholders) is taxed under Section 355(e) if an otherwise tax-free spin-off is part of a plan for 3rd party to acquire 50% or more of the Distributing or Controlled.

Rebuttable statutory presumption that acquisition of 50% or more of voting power or economic value of Distributing or Controlled stock is part of a plan triggering Section 355(e) if it occurs within 2 years before or 2 years after the spin-off.

Types of transactions that may contribute to or result in a transfer of 50% or more for purposes of Section 355(e) include issuances of stock by Distributing or Controlled in public offerings or acquisition transactions, as well as acquisitions of Distributing or Controlled by 3rd parties. Issuances of options or stock to employees generally are not included in the 355(e) analysis.

Section 355(e) rules apply to certain successors and predecessors of Distributing and Controlled, such that under certain circumstances, acquisitions of stock of other corporations may be relevant to the 50% or more test.

- Distributing's Legal Liability. Typically allocated to Controlled by contract, however, if Controlled's actions create liability.
- <u>Acquirer Concerns</u>. Potential acquirers and strategic partners of Distributing or Controlled will tend to be conservative in analysis of whether proposed post-spinoff transaction could trigger Section 355(e) liability, since acquirer typically would inherit liability.

SECTION 355(e) – SAFE HARBORS FOR POST-DISTRIBUTION ACQUISITIONS

- In General: Safe harbors relax 2-year presumptions and may provide flexibility to enter into certain unplanned acquisition transactions. Key factors affecting applicability of safe harbors include the timing of negotiations and business purpose for spin-off.
- "<u>Super Safe Harbor</u>": Except in the case of a public offering, a postdistribution acquisition can be part of a plan <u>only</u> if there was an agreement, understanding, arrangement or <u>substantial negotiations</u> regarding the acquisition or a similar acquisition at some time during the <u>two-year period</u> ending on the date of the distribution.

Base case for Super Safe Harbor is where Distributing has had no contacts with the eventual acquirer regarding an acquisition for more than two years pre-spin.

Assumes substantial business purpose for spin-off unrelated to any potential acquisition.

Substantial negotiations involve discussion of significant economic terms by officers, directors, controlling shareholders or other persons with implicit or explicit permission to engage in such discussions.

Super safe harbor is not available for post-spinoff public offerings.

SECTION 355(e) – SAFE HARBORS FOR POST-DISTRIBUTION ACQUISITIONS (cont'd)

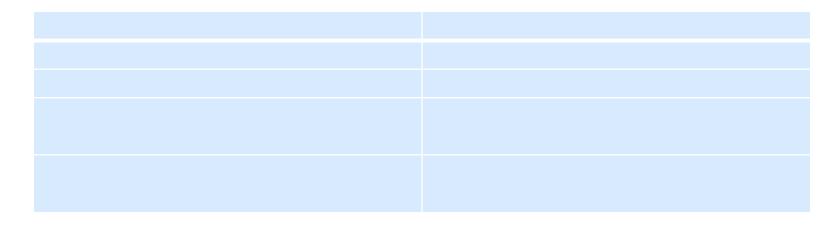
SECTION 355(e) – SAFE HARBORS FOR POST-DISTRIBUTION ACQUISITIONS (cont'd)

 <u>18-Month Safe Harbor</u>: A post-distribution acquisition will not be considered part of a plan if:

spin-off was motivated in whole or substantial part by a business purpose other than to facilitate acquisition,

acquisition occurs more than six months after spin-off, and

there was no agreement, understanding, arrangement or substantial negotiations regarding the acquisition or a similar acquisition during the period beginning one year before and six months after the spin-off.



SECTION 355(e) – SAFE HARBORS FOR POST-DISTRIBUTION ACQUISITIONS (cont'd)

- Other safe harbors protect acquisitions of stock of Distributing or Controlled before the spin-off is disclosed.
- Public trading of Distributing or Controlled stock by unrelated small stockholders generally is not taken into account for any of the safe harbors.
- Stock issued to service providers and small issuances to certain retirement plans generally is not taken into account for any of the safe harbors.

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Select Inversion Developments

Highlights from TD 9761

- On April 4, 2016, Treasury and IRS issued proposed and temporary regulations under five separate Code sections
- These regulations target "inversion" transactions and certain postinversion transactions that Treasury and the IRS generally view as contrary to the purpose of § 7874 and other specified provisions of the Code
- The Temporary § 7874 regulations implement provisions previously announced in Notice 2014-52 and Notice 2015-79, and also introduce new provisions

The text of the proposed regulations track the temporary regulations

 TD 9761 was released the same day Treasury and IRS released the proposed § 385 regulations

Highlights from TD 9761

- Two categories of rules introduced in TD 9761
- Category 1: temporary regulations under §§ 7874 and 367 that limit the ability of taxpayers to effectuate an inversion transaction, including:

New 36-month multiple acquisition rule

Disproportionate distribution rule

Passive foreign acquiring rule

Third-country limitation for acquisitions

 Category 2: temporary regulations under §§ 7874, 367, 304, 956 and 7701(I) addressing post-inversion transactions

Highlights from TD 9761

 Effective dates – the temporary regulations introduce three separate effective dates:

Regulations adopting provisions announced in Notice 2014-52 are effective as of the dates set forth therein (September 22, 2014)

Regulations adopting provisions announced in Notice 2015-79 are effective as of the dates set forth therein (November 19, 2015)

New provisions not previously announced are effective April 4, 2016

*some exceptions

New Multiple Domestic Acquisition Rule

 Temp. Treas. Reg. § 1.7874-8T introduces a new multiple acquisition rule that has a 36-month look-back

> The regulations exclude from the denominator of the § 7874 ownership fraction any stock of the foreign acquiring corporation issued in connection with other acquisitions of domestic corporations in the 36 months preceding the tested transaction

The new multiple acquisition rule of Temp. Treas. Reg. § 1.7874-8T is <u>not</u> dependent on a presence of a plan or intent linking the multiple domestic acquisitions

 Contrast Treas. Reg. § 1.7874-2(e), which characterizes multiple domestic entity acquisitions that occur pursuant to a plan (or series of related transactions) as a single transaction for purposes of § 7874(a)(2)(B)

New Multiple Domestic Acquisition Rule

Temp. Treas. Reg. § 1.7874-8T, cont.

Adjustments are also made for redemptions, share buy-backs, and other changes in capital structure

The temporary regulations also include a de minimis exception that applies if the prior domestic acquisition involved: (i) a § 7874 ownership fraction of less than 5% (vote and value); and (ii) the fair market value of the stock of the foreign acquiring corporation described in § 7874(a)(2)(B)(ii) did not exceed \$50 million

Third Country Acquisition Rule

 Notice 2015-79 introduced a third country transaction rule, which may limit the ability to execute an inversion transaction via a newly created foreign parent corporation located in a country where the

Disregard of Stock Attributable to Passive Assets

- Notice 2014-15 introduced a rule that disqualifies stock of the foreign acquiring corporation from the denominator of the § 7874 ownership fraction where the foreign acquiring corporation holds predominately passive assets
- Temp. Treas. Reg. §1.7874-7T implements the passive asset rule
- General rule: If, on the completion date, more than 50% of the gross value of all foreign group property constitutes "foreign group nonqualified property," then a portion of the stock of the foreign acquiring corporation shall be excluded from the denominator of the § 7874 ownership fraction
- "Foreign group nonqualified property" generally targets cash, cash equivalents, marketable securities, certain related party debt obligations

Exceptions for property held in the active conduct of a banking

Disregard of Non-Ordinary Course Distributions

 Notice 2014-52 introduced rules governing the characterization of "non-ordinary course distributions" ("NOCDs") made by domestic entities prior to an acquisition.

Frequently referred to as "skinny down" transactions

Temp. Treas. Reg. § 1.7874-10T retains the general rule introduced in Notice 2014-52: distributions made by a domestic entity in excess of 110% of the average annual distributions made during the 36-month period prior to the tested acquisition will be considered NOCDs, and such amounts shall be added back to the numerator and denominator of the § 7874 ownership fraction.

Developments for Integration Transactions

Final and Temporary Section 385 Regulations

- Issued on October 13, 2016
- Applies to taxable years ending on or after <u>January 19, 2017</u> with respect to debt instruments issued after April 4, 2016.

The regulations reserve on debt issued by a <u>foreign issuer</u>

Given that the regulations solely apply to indebtedness issued by US corporations, the impact on certain planning structures is limited.

Revised documentation timing rule

Required documentation must be completed by issuer's filing of its tax return, replacing the 30- and 120-day proposed compliance periods.

Expanded group earnings reduction (f/k/a current E&P exception)

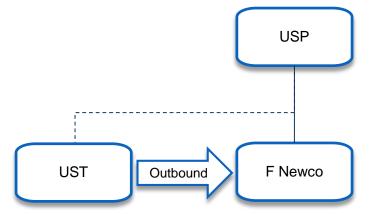
The amount of a member's distributions and acquisitions is reduced to the extent of the member's E&P, computed as of the close of its taxable year, accumulated:

- in taxable years ending after April 4, 2016; and
- during the period that the member is a member of an expanded group with the same expanded group parent

Base Case – Outbound F and Note Distribution

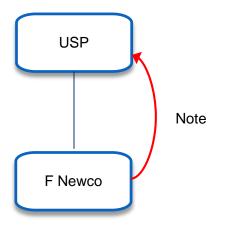
Steps

- 1. USP purchases all of the stock of UST.
- 2. After integrating the US tangible property with USP's operations, UST reincorporates as a



Base Case – Outbound F and Note Distribution

Final Structure

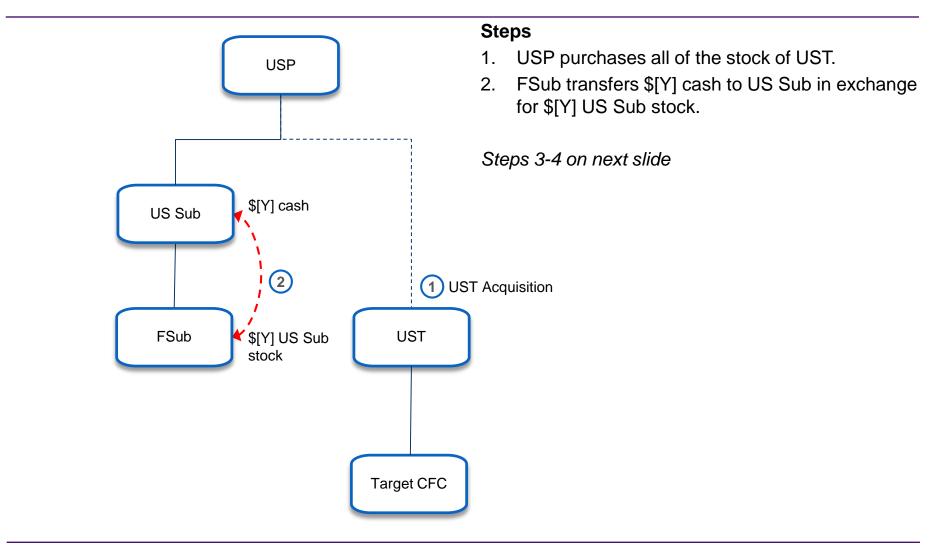


Acquisition Indebtedness Exception

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Tri-B reorganization: PTI Variation



Tri-B reorganization: PTI Variation

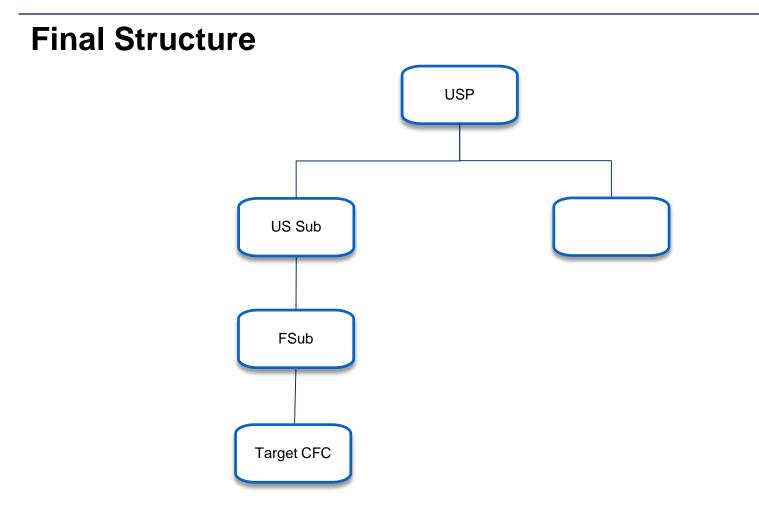


Steps

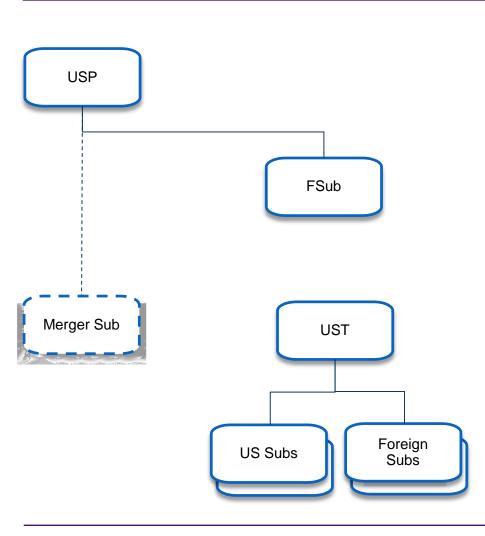
- 3. FSub acquires all of the outstanding Target CFC shares from UST for US Sub voting shares.
- 4. In a subsequent tax year, FSub makes a distribution of \$[Z] of PTI generated to US Sub.*
- US Sub makes a distribution of cash to USP consisting of \$[Y] cash received in the "Tri-B" in Step 3 and \$[Z] cash received in the PTI distribution in Step 4.



Tri-B reorganization: PTI Variation



Statutory A Merger

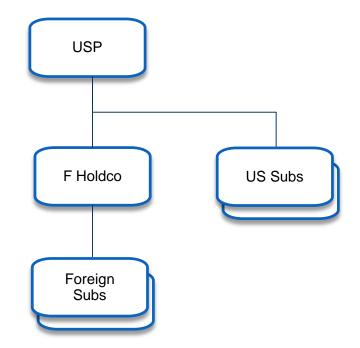


Steps

- Merger Sub is formed. USP and FSub contribute \$[X] and \$[Y] to Merger Sub, respectively.
- Merger Sub merges with and into UST with UST surviving. USP and FSub receive X% and Y% of the UST stock, respectively (but FSub cannot receive > 60% of the UST stock).
- 3. UST Merges with and into USP with USP surviving.
 - 1. USP receives the US Subs stock
 - 2. FSub receives the Foreign Subs stock

Statutory A Merger

Final Structure





- In amending § 367 in 1984, Congress identified problems as arising when "transferor U.S. companies hope to reduce their U.S. taxable income by deducting substantial research and experimentation expenses associated with the development of the transferred intangible and, by transferring the intangible to a foreign corporation at the point of profitability, to ensure deferral of U.S. tax on the profits generated by the intangible."
- The Senate Finance Committee stated that "The committee contemplates that ordinarily, no gain will be recognized on the transfer of goodwill or going concern value for use in an active

- Treasury and the IRS say they are aware that, in the context of outbound transfers, certain taxpayers attempt to avoid recognizing gain or income attributable to high-value intangible property by asserting that an <u>inappropriately large share</u> (in many cases, the majority) of the value of the property transferred is foreign goodwill or going concern value that is eligible for favorable treatment under § 367.
- Treasury and the IRS say they are aware that some taxpayers value the property transferred in a manner contrary to § 482 in order to minimize the value of the property transferred that they identify as § 936(h)(3)(B) intangible property for which a deemed income inclusion is required under § 367(d) and to maximize the value of the property transferred that they identify as exempt from current tax.

- Treasury and the IRS say that, for example, some taxpayers (1) use valuation methods that value items of intangible property on an item-by-item basis, when valuing the items on an aggregate basis would achieve a more reliable result under the arm's length standard of § 482, or (2) do not properly perform a full factual and functional analysis of the business in which the intangible property is employed.
- Compare temporary regulations under § 482 issued nearly concurrently with the proposed regulations, reemphasizing recourse to an aggregate approach throughout § 482
- The perceived issue, therefore, is under § 482. Nevertheless, the proposed regulations seek to "fix" this issue through § 367.

- The proposed regulations would eliminate the foreign goodwill exception under Temp. Treas. Reg. § 1.367(d)-1T and limit the scope of property that is eligible for the active foreign trade or business exception generally to certain tangible property and financial assets.
- Accordingly, under the proposed regulations, when there is an outbound transfer of foreign goodwill or going concern value, the U.S. transferor will be Sa</MCID 215()12.

- In addition, the proposed regulations eliminate the existing rule of Temp. Treas. Reg. § 1.367(d)-1T(c)(3) that limits the useful life of intangible property to 20 years. The preamble states that if the useful life of transferred intangible property exceeds 20 years, the limitation might result in less than all of the income attributable to the property being taken into account by the U.S. transferor.
- Accordingly, proposed Treas. Reg. § 1.367(d)-1(c)(3) provides that the useful life of intangible property is the entire period during which the exploitation of the intangible is reasonably anticipated to occur, as of the time of the transfer.

SECTION 367 ISSUES—GRAs

- Final regulations amend the rules governing failures to file gain recognition agreements and related documents, or to satisfy other reporting obligations, associated with transfers of property to foreign corporations.
- The § 367(a) regulations provide exceptions to the general income0o2E.8(.6(c)-m t(re)-0 6(c)-m t(re)-0 6(c)-m t(re)-0 6(u5(he)-0.9(of-26981t5(os@a5sa)-0.8(e)-0.9ocr(i)2.50t) 2.6265(c)-0.9(or and other related documents.

SECTION 367 ISSUES—GRAs

- A failure to comply with the GRA rules can trigger gain recognition.
- An example is the failure to file an annual certification. The previous regulations provided that if there was a failure to comply with the GRA rules, the U.S. transferor would have to recognize the full amount of gain realized on the initial transfer of stock or securities unless the transferor could demonstrate that the failure was due to reasonable cause and not willful neglect.
- Treasury and the IRS were concerned that the previous reasonable cause standard might not be satisfied by U.S. transferors in many common situations even though the failure was not intentional and not due to willful neglect.

SECTION 367 ISSUES—GRAs

- The new regulations revise the § 367(a) GRA regulations to provide that a U.S. transferor seeking either to (1) avoid recognizing gain under § 367(a) on the initial transfer as a result of a failure to timely file an initial GRA, or (2) avoid triggering gain as a result of a failure to comply in all material respects with the § 367(a) GRA regulations or the terms of an existing GRA, must demonstrate that the failure was not a willful failure.
- For this purpose, the term "willful" is to be interpreted consistent with the meaning of that term in the context of other civil penalties (for example, § 6672), which would include a failure due to gross negligence, a reckless disregard, or willful neglect.

APPENDIX 1 High Tech Spin-offs: Extracting Value

SPIN-OFFS – EXTRACTING VALUE

- Cash distribution: Controlled distributes cash to Distributing as part of a Section 368(a)(1)(D) reorganization.
- Liability assumption: Controlled assumes a liability of Distributing as part of a Section 368(a)(1)(D) reorganization.
- Securities-for-debt exchange: Distributing transfers business to Controlled in exchange for Controlled stock and Controlled securities (*i.e.*, long-term debt). Distributing repays Distributing debt with the Controlled securities and distributes Controlled stock to its shareholders.

Current holders of Distributing debt may prefer cash. Investment bank may be able to facilitate by acquiring Distributing debt for cash, but not as Distributing's agent. 5/14 Standard--No exchange agreement between Distributing and bank for at least 5 days after bank acquires Distributing debt, and no exchange for at least 14 days.

Only old and cold debt or newly issued debt too? Debt issued in anticipation of spin-off has been on norule list since 2013, which would include "traveling notes" exchangeable for Controlled securities. Rev. Proc. 2016-3.

- Stock-for-debt exchange: Distributing transfers business to Controlled in exchange for Controlled stock. Distributing uses up to 20% percent of the Controlled stock to repay debt and distributes the balance of the Controlled stock to its shareholders.
- Reverse spin-off: Distributing borrows money [or receives a distribution from Controlled 1], contributes the proceeds, along with business, to Controlled [2] and then distributes the Controlled [2] stock to its shareholders.

SPIN-OFFS – EXTRACTING VALUE (cont'd)

 Cash distributions to Distributing and liability assumptions by Controlled are subject to additional limitations:

> Basis limitation – For the cash distribution or liability assumption by Controlled to be tax-free to Distributing, the amount of cash distributed/liabilities assumed cannot exceed Distributing's basis in its Controlled stock (if Controlled is a preexisting subsidiary) or Distributing's basis in the contributed assets (if Controlled is newly formed in connection with the transaction).

- Section 357(c) limits the amount of Distributing liabilities Controlled may assume without tax to Distributing 's basis in the assets it transfers to Controlled in the reorganization.
- Section 361(b)(3) Sbuti-3.2 522..6 EMC]TJ o <</Mibd mao<</Mi(i)6()]TDis2()104()-20(bas)3.9(i)6.1(s)3.0

SPIN-OFF TRANSACTIONS – CASH DISTRIBUTION

SPIN-OFFS – RETAINED SHARES

