

SAN JOSÉ STATE UNIVERSITY
URBAN AND REGIONAL PLANNING DEPARTMENT
URBP 297P – PLANNING REPORT PRELIMINARY PROPOSAL
SPRING 2022

Course and Contact Information

Instructor(s):	Greta K. Brownlow, PhD
Office Location:	N/A
Telephone:	N/A
Email:	greta.brownlow@sjsu.edu
Office Hours:	Arrange via email
Class Days/Time:	This course will be asynchronous. One live meeting will be scheduled below with each research pod.
Classroom:	https://sjsu.instructure.com/courses/1475398
Prerequisites:	None
Units:	1

Course Description

Advanced research and proposal writing. Students conduct background research and develop a preliminary research proposal that demonstrates their capacity to do independent research, analysis, and writing about a complex planning problem.

Course Format

This course will be presented in an asynchronous format. Students will be assigned to research “pods” based on interests, and each pod will be required to schedule two meetings with the professor – one near the beginning of the semester and one toward the end – to review course requirements and discuss research interests. One-on-one meetings with the professor may also be scheduled by request. The purpose of the one on one meetings (via Zoom) is to provide an opportunity to develop a personalized reading list and individual plan for completing the final research proposal. This allows students with specific research topics in mind to receive customized training in their methods and substantive area of interest in planning.

Course content (including lectures and assignment guidance) is posted in the Canvas modules. All assignments should be submitted via Canvas and shared with student pods.

Course Learning Outcomes (CLO)

This course provides students with the practical skills and knowledge to prepare the preliminary research proposal required to enroll in URPB 298A. Students will develop a set of tools for developing

a research proposal from start to finish. Students will learn tools to help take their initial ideas and passions and translate them into answerable research questions. This begins with how to motivate your

Literature review plan: In consultation with the instructor, each student will map out a literature review plan and develop a personalized reading list. This document will be posted to Canvas.

Tell a story with (or without) data: This is a short (1-2) page written assignment that is intended to teach students how to motivate their research questions with some descriptive analysis using publicly available data. The document should include at least one data visualization and a clearly stated argument that helps the reader understand the importance of the overall project. For students conducting qualitative research this post can include a brief interview or narrative about a person impacted by a planning decision, or a mini ethnography from a place or neighborhood. The goal of this assignment is to tell a story.

Research Proposal Draft Students should prepare a draft of their research proposals for 298A by November 12th.

Research Proposal After receiving written and verbal fe

Zoom meetings for this course (i.e., lectures, discussions, student presentations) will be recorded for instructional or educational purposes. The recordings will only be shared with students enrolled in the class through Canvas. The recordings will be deleted at the end of the semester. If, however, you would prefer to remain anonymous during these recordings, then please speak with the instructor about possible accommodations (e.g. temporarily turning off identifying information from the Zoom session, including student name and picture, prior to recording). Students are prohibited from recording course materials and/or distributing downloaded recordings outside of the class.

Land Acknowledgement

The San José State University community recognizes that the present-day Muwekma Ohlone Tribe, with an enrolled Bureau of Indian Affairs documented membership of over 550, is comprised of all of the known surviving American Indian lineages aboriginal to the San Francisco Bay region who trace their ancestry through the Missions Santa Clara, San José, and Dolores, during the advent of the Hispano- European empire into Alta California; and who are the successors and living members of the sovereign, historic, previously Federally Recognized Verona Band of Alameda County. The San José State University community also recognizes the importance of this land to the indigenous Muwekma Ohlone people of this region, and consistent with our principles of community and diversity strives to be good stewards on behalf of the Muwekma Ohlone Tribe whose land we occupy.

Citation Style

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian's *A Manual for Writers of Research Papers, Theses, and Dissertations*, 8th edition (University of Chicago Press, 2013, ISBN 780226816388). Copies are available in the SJSU MLK Library. Additionally, the book is relatively inexpensive, and you may wish to purchase a copy. Please note that Turabian's book describes two systems for referencing materials: (1) "notes" (footnotes or endnotes), plus a corresponding bibliography, and (2) in-text parenthetical references, plus a corresponding reference list. The instructor prefers the latter.

Accommodation for Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

Library Liaison

SJSU Counseling and Psychological Services

The SJSU Counseling and Psychological Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling and Psychological Services website at <http://www.sjsu.edu/counseling>.

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Spring 2022

Readings Schedule

Note: Students will be expected to complete additional readings based on their individualized consultation with Dr. Brownlow.

1) Introduction

Readings:

Creswell, Chapter 1. "Chapter 1 The Selection of a Research Approach"

Creswell, Chapter 6 "The Purpose Statement"

2) Finding your Niche: Conducting an Efficient Literature Review

Readings:

Creswell, Chapter 2. "Review of the Literature" and Chapter 3 "The Use of Theory"

[How to Write a Literature Review](https://www.scribbr.com/dissertation/literature-review/), <https://www.scribbr.com/dissertation/literature-review/>

3) Designing Research and Finding Data Sources

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